



## General Description

The School of Fine Arts & Design is merged by the former Department of Fine Arts and Design of Guangzhou University and the former Department of Design of Guangzhou Normal University in 1987. The school offers majors to include industrial design, interior and environmental design, visual communication design, and fashion design. The former Department of Fine Arts and Design of Guangzhou University was the first school that offered the relevant majors at the beginning of the reform and opening up and enjoyed a good reputation at home and abroad. The former Department of Design of Guangzhou Normal University started to provide the major of fine arts in 1992. Currently, the School is composed of four departments, namely, the Department of Fine Arts, the Department of Design, the Department of Product and Fashion Design, and the Department of Digital Media Art, and four undergraduate majors, that is, Fine Arts (to include Oil Painting, Traditional Chinese Painting, and Arts and Crafts), Environmental Design, Digital Media Art, and Product Design (to include Fashion and Costume Design).

The School began to enroll Fine Arts postgraduates in 2003 and was granted the right to confer master's degree in Fine Arts in 2006. It is given the right to confer the degree of national MFA and became a Pilot Organization of the Comprehensive Reform of National Professional Degree Education in 2008. It then obtained the right to grant Master's Degrees in Level-1 Subjects of Arts in 2010 and Master's Degrees in the Level-1 Subjects of Fine Arts and Design in 2011. At present, it has the qualifications of offering three master's programs, to include Level-1 Subjects of Arts, Level-1 Subjects of Design, and MFA (including Fine Arts and Design).

The school possesses a faculty team with strong scientific research and practice capabilities, and rich teaching experience. It has 86 teaching and administrative staff to include one expert receiving a special allowance from the State Council, 15 professors (to include one Level-2 professor), 27 associate professors, three doctoral supervisors, and 48 master's supervisors. 83.8% of the full-time teachers have a doctorate or a master's degree. A number of teachers have important social titles to include Vice-President of Guangzhou Literary Federation, President of Guangzhou Municipal Artist Association (GMAA), President of Guangdong-Hong Kong-Macao Greater Bay Area Artist Union, Vice-President of the 9<sup>th</sup> Session of Guangdong Artists Association, Vice-President of the Canton Animation Comic Association, Vice-President of the Comic Strip Committee of China Artists Association, Standing Vice-President and Deputy Secretary-General of the Art Education Branch, the Chinese Society of Education (CSE), Expert in the Consultant Expert Database for Research and Training Programs of Chinese Intangible Cultural Heritages of the

Ministry of Culture and Tourism, and Expert in the National Arts and Science Reviewer Database.

The School is one of the first colleges and universities which are included in the "Research, Study, and Training Program for Inheritors of Chinese Intangible Cultural Heritages" jointly launched by the Ministry of Culture and Tourism, the Ministry of Education, and the Ministry of Human Resources and Social Security. Moreover, it is a Pilot Organization of Fine Arts (Teacher Education) Undergraduate Courses of the Ministry of Education and is included in the Immersive Art Education Program of Guangdong Province. It possesses academic platforms to include the Guangdong Provincial Experiment Teaching Demonstration Center of Fine Arts and Design, the Guangdong Provincial Demonstration Base for Joint Cultivation of Postgraduates and the Cantonese Culture Research Base.

Over the past five years, teachers of the school undertook 10 projects of the National Social Science Fund (NSSF), humanities and social sciences of the Ministry of Education, and the China National Arts Fund (CNAF) as well as 30 provincial and department-level scientific research projects, and won 28 national awards for works of art and design. The school has signed several exchange and cooperation projects with famous art schools in Germany, Britain, and Italy. In addition, it has signed an industry-academy-research cooperation agreement with a number of cultural and public institutions in Guangdong Province.

A total of 1,280 undergraduates and 86 postgraduates (to include international students) are studying in the School now. Over the past four decades, the School has played a significant role in promoting regional economic and cultural development. It serves to the development of an innovation-oriented country. With comprehensive subjects and majors, the Lingnan humanistic spirit, and an international vision, it has become an influential and specialized school in South China and the country.

## **2. Academic Programs**

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#### **2.1 Undergraduate programs and curriculum**

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##### **Major of Fine Arts**

A Bachelor's degree of Arts will be conferred with four-year study.

Characteristics of the Major: Based on pedagogy of fine arts, the major of Fine Arts integrates special painting skills and comprehensive aesthetic and creation capabilities. This major aims to cultivate talents in fine art education with "specialized and general knowledge and skills" including comprehensive quality and practical skills of a normal school student and painting skills. It is also hoped that students could become special talent with "professional knowledge and job skills". The major came out top in the subject ranking of the Ministry of Education in 2017 in Guangdong.

Employment Direction: Students can work in educational system, arts and design organizations, editorial and publishing companies and art groups after graduation.

Students receive general fine art education in the first year and specialize in one of the three majors which include Traditional Chinese Painting, Oil Painting, and Arts and Crafts in the second and third years.

#### Fine Arts (Traditional Chinese Painting)

**Education Objectives:** This major disseminates ideas of contemporary art education, integrates pedagogical theories and practical skills and covers fine arts teaching and creating abilities. Students will be able to teach fine arts in primary or middle schools and skillfully use varied painting skills, especially those of traditional Chinese painting. They will also grasp the corresponding art language for artistic creation after graduation.

**Main Courses:** History of Chinese and Foreign Arts, Modern and Contemporary Trends of Thought in Fine Arts, Introduction to Arts, Fundamentals of Pedagogy, Fundamentals of Psychology, Contemporary Educational Technology, Arts Pedagogy, Sketch, Color Theory, Oil Painting, Printmaking, Sculpture, Line Drawing, Fine Brushwork, Freehand Brushwork, Figure Painting of Traditional Chinese Painting, Landscape Painting of Traditional Chinese Painting, Bird-and-flower Painting of Traditional Chinese Painting, Calligraphy, and Seal Cutting.

#### Fine Arts (Oil Painting)

**Education Objectives:** This major is designated to disseminate ideas of contemporary art education, integrate pedagogical theories and practical skills and cover fine arts teaching and creating abilities. Students will be able to teach fine arts in primary or middle schools, skillfully use varied painting skills, especially those of oil painting and watercolor painting. They will also grasp the corresponding art language for artistic creation after graduation.

**Main Courses:** History of Chinese and Foreign Arts, Modern and Contemporary Trends of Thought in Fine Arts, Introduction to Arts, Fundamentals of Pedagogy, Fundamentals of Psychology, Contemporary Educational Technology, Arts Pedagogy, Sketch, Color Theory, Oil Painting, Printmaking, Sculpture, Oil Painting Materials and Techniques, Still Life Oil Painting, Landscape Oil Painting, Figure Oil Painting, Nude Oil Painting, Contemporary Trends of Thought in Fine Arts, and Oil Painting Creation.

#### Fine Arts (Arts and Crafts)

**Education objectives:** This major aims to disseminate ideas of contemporary art education, integrates pedagogical theories and practical skills and covers design and crafts teaching and creating abilities. Students will be able to teach fine arts in primary or middle schools, have a sense of traditional arts and crafts and contemporary design, skillfully conduct creation and innovation of arts and crafts, and inherit and protect Chinese intangible cultural heritages.

**Main Courses:** History of Chinese and Foreign Arts, Introduction to Arts, Fundamentals of Pedagogy, Fundamentals of Psychology, Contemporary Educational Technology, Arts Pedagogy, Sketch, Color Theory, Oil Painting, Traditional Chinese Painting, Printmaking, Sculpture, Ceramic Art, History of Arts and Crafts of Lingnan,

Lingnan Folk Customs and Culture, Art and Craft Modeling and Creation of Lingnan, Traditional Lingnan Sculpture, Cantonese Enamel, and Cantonese Embroidery.

### **Digital Media Art**

A Bachelor's Degree of Arts will be conferred with four-year study,

Characteristics of the Major: The major of Digital Media Art of Guangzhou University can be traced back to the majors of Visual Communication Design and Animation launched in 1987 and 2002 respectively. The School is a deputy director unit of the Steering Committee for the Education of Animation and Digital Media Majors of Colleges and Universities in Guangdong Province. This major takes root in the Guangdong-Hong Kong-Macao Greater Bay Area and aims to promote the development of creative industries to include animation and games, cyberculture, digital culture, and digital art exhibition. It aims to foster students with excellent digital content innovation and design abilities.

Education Objectives: This major is designated to foster students with advanced and innovative artistic design ability, teach them how to comprehensively apply digital media technologies and tools to conduct innovative artistic design, help them engage in user experience-oriented design planning and content innovation and creation integrating interactive design, experience design, service design, and information design, and educate talents to have excellent and innovative design ability who can combine the digital industry and social development and demand to explore solutions.

Main Courses: Design Thinking and Approach, Design Psychology, Advertising Design, Photography and Camera Shooting, Digital Publishing and Publication Design, Brand Image Design, Brand Packaging and Structure Design, Digital and Innovative Design of Intangible Cultural Heritages of Lingnan, Digital Media Design and Production, Audio-Visual Language, Video and Sound Processing, 3D Animation, Illustration Design, Cartooning Techniques, Commercial Photography, Character Design, Scene Design, 2D Animation Design, Motion Graphics Design, Digital Post-editing and Special Effects, Digital Sound Processing, Digital Media Programming, Information Visual Design, Human-Machine Interaction Interface Design, Applied Design of Virtual Reality and Augmented Reality (AR), Interactive Equipment Design, Interactive Product Development, and Animation and Game Derivative Design and Development.

Employment Direction: Students can engage in movie and TV, network media planning, creation, production, communication, operations or management, brand integration, marketing, advertising, packaging, publishing, exhibition, cultural education, and publicity in media and culture-related fields or relevant government departments, enterprises, and public institutions after graduation.

### **Environmental Design**

A Bachelor's degree of Arts will be conferred with four-year study.

Characteristics of the Major: This major aims to facilitate students with basic design skills and innovation ability and emphasizes the humanistic spirit and cultural characteristics of Lingnan. It takes root locally and focuses on regional environmental

design from a broad international view. In addition, it encourages students to integrate regional cultural characteristics in their design training and practice.

**Education Objectives:** This major cultivates innovation- and application-oriented talents. Students are expected to grasp basic and systematic theories, basic and professional knowledge, and basic skills of environmental design and project construction management and develop design and design management abilities in all topics of environmental design. Moreover, they will become professional and innovation- and application-oriented talents with artistic accomplishment and intermediate and advanced project management skills.

**Main Courses:** Design Sketch, Color Theory for Design, Rapid Expression Techniques, Three Composition, Freehand Sketching Techniques, Ergonomics, Model Design and Production, Design Rendering Techniques, Environmental Art of Lingnan, Light Environment Design, Design Expression, Interior Design Methodology, Materials and Construction, Furniture Design, Furnishing Design, Public Environmental Facility Design, Interior Decoration Construction and Management, Waterscape and Greening Design, Entertainment Space Design, Garden Design, and Decoration Engineering Budget.

**Employment Direction:** Students can work in the design, construction, management, and education departments of architectural and environmental design companies and decoration engineering companies or start a business after graduation.

## **Product Design**

A Bachelor's degree of Arts will be conferred with four-year study.

**Characteristics of the Major:** The School was the first university to offer the major of Product Design in Guangdong Province. It fosters students with outstanding learning conditions to include the provincial key experimental base of the School as well as training bases which include the Carpentry and Woodworking Lab, the Rapid Prototyping Lab, the Comprehensive Material Lab, and Beijiao Industrial Design City, a national postgraduate cultivation base in Shunde in Guangdong.

**Education Objectives:** This major aims to "lay a solid foundation, create a wide employment channel and cultivate strong capabilities". It aims to cultivate product design talents who grasp the basic theoretical knowledge on design, develop innovative thinking, gain contemporary product design creativity and expression capabilities and contemporary technical and business management abilities and form a compound knowledge structure.

**Main Courses:** History of Industrial Design, Design Psychology, Plane Composition, Color Composition, Three-dimensional Composition, Fundamentals of Digital Product Design-related Software, Product Design Rendering Techniques, Product Research Methods, Product Design Methodology, Ergonomics, Materials and Technology, Exhibition Design, Special Product Design, Product Design Innovation, Subject Research Methods, and Design Management.

**Employment direction:** Students can engage in product design and development in product R&D departments of manufacturers, design R&D institutions, and design companies, market analysis and research in manufacturing enterprises, and teaching

and training design management and operations in design management and operation institutions and educational organizations.

### **Product Design (Fashion and Costume Design)**

A Bachelor's degree of Arts will be conferred with four-year study.

Characteristics of the Major: The major of Fashion and Costume Design was started in 1987 and integrated into Product Design (Fashion and Costume Design) in 2018. This major boasts a group of high-quality teachers with a solid theoretical foundation and rich practical experience, highlights the interaction between teaching and research, and focuses on cultivating innovative thinking and the ability to learn cutting-edge technologies. Students have demonstrated good practical and innovation abilities.

Education Objectives: This direction is designated to educate high-quality and innovation- and application-oriented talent who is "professional, innovative, good at learning, practical, and honest". Students are expected to lay a solid theoretical foundation of fashion and costume design, develop artistic design accomplishment, combine innovative thinking and hands-on skills, independently perform fashion and costume design and explore relevant industries and cultures, and have the ability to start a business.

Main Courses: Chinese and Western Fashion History, Ergonomics, Product Design Methodology, Rendering Techniques, Clothing Structure Design, Three-dimensional Cutting, Materials and Technology, Fundamentals Digital Product Design-related Software, and Special Design Modules.

Employment Direction: Graduates can become fashion, costume, and accessory designers, fashion critics, and entrepreneurs of cultural creativity.

## **2.2 Graduate programs and curriculum**

### **Master's Degree in Fine Arts**

The Master's Degree in Fine Arts consists of two directions which include Art of Painting and Fine Art Education. This program currently has six professors, one doctoral supervisor, and 16 associate professors, among who ten are doctors. It adopts a "dual-supervisor" student training model and has engaged over 30 master's supervisors from other universities. The structure of the staff team is reasonable and the staff enjoy strong scientific research strengths. Recently, they have undertaken four national projects, 15 provincial and ministerial projects, published 19 monographs and won over 100 awards at provincial exhibitions and competitions.

This program features "advanced positioning of new normal education", "extensive fine arts integrating research and creation", and "cultural mission of inheriting intangible cultural heritages", balances between professional teaching and diversified capability development, and builds a new normal education system in the era of extensive fine arts. In terms of the inheritance of intangible cultural heritages, diversified inheritance models for traditional arts and crafts of Lingnan have been established covering from postgraduate education to undergraduate and basic education and from professional talent cultivation to art education and communication

of social culture. This program upholds the talent cultivation concepts of "laying a solid foundation, creating a wide employment channel, and cultivating strong capabilities" to train high-quality and innovative talent of art education and creation who are passionate about art education, have literary accomplishment and pedagogical knowledge and skills, grasp artistic creation capabilities and have team spirit and an international view.

### **Master's Degree in Design**

This program includes four directions which include Industrial Design, Interior and Environmental Design, Visual Communication Design, and Fashion Design, and boasts a team with reasonable structures of education background and titles, scientific research and practical innovation and design abilities and rich teaching experience. This program at present has nine professors, two doctoral supervisors, and 11 associate professors, among whom nine are doctors and six hold degrees granted by overseas colleges and universities. It adopts a "dual-supervisor" student educating model and has engaged over 16 master's supervisors from other universities. The structure of the staff team is reasonable and staff enjoy strong scientific research strengths. Recently, this program has undertaken 19 important scientific research projects to include six national and 13 provincial projects, published 12 academic monographs and won over 100 awards at national and provincial exhibitions and competitions.

The four levels of curriculum- "theoretical, professional, application-oriented, and creative" has been established. The School has cooperated with enterprises to develop innovative talent cultivation models and adopted the innovative "dual-supervisor" and "project-oriented" teaching models. This program emphasizes interdisciplinary learning and learning of new skills and methods from a contemporary artistic view, highlights comprehensive and creative design theories and practices and cultivates high-quality art and design talent with an international and forward-looking view and the senses of social responsibilities and serving the society.

### **Master's Degree of Fine Arts (MFA)**

The School was authorized to grant the degree of national MFA in 2008 and has cultivated 329 MFAs. This program at present has three doctoral supervisors, 15 professors, 28 associate professors, 49 internal supervisors and 51 external supervisors, among whom six are national experts in arts and crafts. A great number of the staff number are intangible Chinese culture inheritors.

The School has 18 external internship and practice bases to include two provincial bases. It has signed an industry-academy-research cooperation agreement with multiple cultural and public institutions in Guangdong Province, laying a good foundation for cultivating talent majoring in all directions of fine arts. Over 100 works of MFAs were granted awards above provincial and ministerial levels. This program highlights the inheritance and innovation of traditional arts and crafts of Lingnan and cultivates artistic creation talent in "Ceramic Art of Lingnan", "Cantonese Embroidery", "Cantonese Enamel", "Traditional Lingnan Sculpture" and "Duanxi Ink-slab" based on the "dual-supervisor" model. Many students in arts and crafts have been cultivated to work in places like Xinjiang, through the "Research, Study, and

Training Program for Inheritors of Chinese Intangible Cultural Heritages" jointly launched by the Ministry of Culture and Tourism, the Ministry of Education, and the Ministry of Human Resources and Social Security. "Courses on Intangible Cultural Heritages of Lingnan" have been vigorously promoted among middle and elementary schools in Guangzhou City. Many students in art and craft education have been cultivated for the city.

MFA (Fine Arts) includes directions of Oil Painting Creation, Traditional Chinese Painting and Calligraphy Creation, Animation and Cross-media Art, Art Conservation, Appreciation, and Collection, and Traditional Arts and Crafts of Lingnan (including Cantonese Enamel, Cantonese Embroidery, Ceramic Art, Duanxi Ink-slab, and Jade Sculpture).

MFA (Artistic Design) consists of directions of Industrial Design, Visual Communication Design, Interior and Environmental Design, and Fashion Design.

### **3.Faculty and Research**

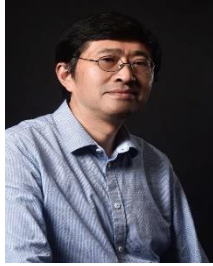
#### **3.1 Well-known Experts and Scholars in China**

**Professor Wang Xiaoshu** is a doctoral and master's supervisor receiving a special allowance from the State Council. He is a member of the Steering Committee for the Education of Fine Arts and Academic Degrees Committee of the Ministry of Education, and the Art Education Branch, the Chinese Society of Education (CSE), review expert of fine art textbooks of the Ministry of Education, member of China Artists Association, Deputy Director of the Comic Strip Committee, China Artists Association, President of Guangdong-Hong Kong-Macao Greater Bay Area Artist Union, Vice President of Guangdong Artists Association, President of Guangzhou Municipal Artist Association (GMAA), council member of China Art Education Federation, Vice President of the Art Education Committee of Guangdong Province, and Excellent Expert of Guangzhou. He won multiple awards, such as the "Five-One Project Award", Silver Prize in the "Golden Keys" National Excellent Books, "Top Ten" Chinese Comic Strips, and Excellent Fine Arts Teacher of Guangdong Province. He published over 30 papers in core journals in China and six monographs.



**Professor Yang Xianyi** is a doctoral and master's supervisor. He is a member of the Theoretical Research Committee, Chinese Arts and Crafts Association, council member of the Industrial Design Committee, Chinese Mechanical Engineering Society (CMES), corresponding review expert of projects of arts of the National Social Science Fund, the Humanistic and Social Science Fund of the Ministry of Education, and the National Post-doctorate Fund and published multiple textbooks and monographs.





**Professor Zhan Wu** is a master's supervisor, member of China Industrial Design Association, Vice President of the Decorative Art Ceramics Committee, China Building Ceramics & Sanitaryware Association, member of Guangdong Industrial Design Association, and council member of Guangzhou Industrial Design Federation. He was granted the First Prize of Guangdong Teaching Achievement Awards and the First Prize of Teaching Achievement Awards of Guangzhou University. And he won the titles of Excellent Teacher of Guangzhou and Excellent Teacher of Guangzhou University several times. He published over 10 papers in core journals like *Zhuangshi* (literally, Design) and two works and undertook and completed several national, provincial, and municipal projects. Besides, he guided his students to participate in industrial design competitions and win multiple awards.

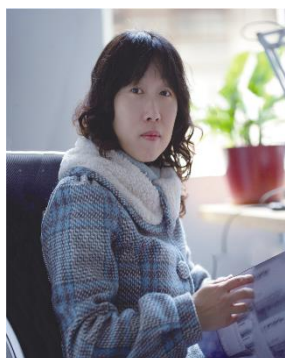


**Professor Chen Qihe** is a master's supervisor, member of China Artists Association, council member of China Traditional Chinese Painter Association and Guangdong Artists Association, review expert of key subjects of colleges and universities in Guangdong Province, and member of Guangzhou Municipal Artist Association. He has engaged in teaching in colleges and universities for over four decades, enjoyed rich teaching experience, and conducted deep research on fine art theories. He won the titles of Excellent Teacher of Guangzhou and Famous Traditional Chinese Painter of Neoclassical Academism of Fine Art Institutes of China. He joined several national art exhibitions and won awards. He is good at drawing figures, birds and flowers, and snow landscape. Especially, he is highly recognized in fine brushwork of figures and snow landscape painting in the art circle. His works have been extensively introduced by relevant journals in China. And he published the *Painting Collection of Chen Qihe*, the *Sketch Collection of Chen Qihe*, and the *Croquis Collection of Chen Qihe*.



**Professor Wang Dan** is the Dean and master's supervisor of the School of Fine Arts & Design, Excellent Teacher of Guangzhou, Deputy Secretary-General of the Art

Education Branch, the Chinese Society of Education (CSE), Executive Director, of the Fine Art and Design Education Committee of Colleges and Universities in Guangdong Province, member of the Fine Art and Design Education Committee of Guangdong Institute of Higher Education, the Steering Committee for Art Education of Schools in Guangdong Province, and the Steering Committee for the Education of Fine Arts of Basic Education of Guangdong Province, expert of Guangzhou Intangible Cultural Heritage Protection Expert Committee, and member of Guangdong Artists Association. Her fine art works were displayed at multiple exhibitions above the provincial level and granted awards. She undertook several social science projects at provincial and ministerial levels, won the Second Prize of Guangdong Teaching Achievement Awards and the First Prize of Guangzhou Teaching Achievement Awards, and published three monographs.



**Professor Wu Zongmin** is the Secretary of the CPC Committee and master's supervisor of the School of Fine Arts & Design, renowned ceramic artistic in Guangdong Province, senior and famous interior architect in China, and "Meritorious Designer" in the decoration industry of Guangdong Province. China Hotel Association granted him the title of "Leader of Hotel Design in China". He is an Expert of Consultant Expert Database for Major Decisions of Guangdong Province, member of the Steering Committee for Design Education of Colleges and Universities in Guangdong Province, President of Guangdong Association of Art Crafts and Decoration Industry (GACDI), member of the International Federation of Interior Architects/Designers (IFI), the Design Committee of China Building Decoration Association (CBDA), and the Design Committee of China Interior Decoration Association (CIDA), Vice President of the Fine Art and Design Education Committee of Guangdong Institute of Higher Education, and Deputy Director of the Academic Committee of Architectural and Environmental Design of Colleges and Universities in Guangdong Province. He published 12 monographs and textbooks on design and over 30 academic papers, undertook and joined six scientific research projects at provincial (ministerial) and national levels, and won 25 national awards and over 100 provincial (ministerial) awards.



**Professor He Jingwei** is Deputy Dean and doctoral and master's supervisor of the School of Fine Arts & Design. He is included in a major talent program. And he is a review expert of the China Academic Degrees & Graduate Education Development Center, the Ministry of Education and expert of the National Degrees and Postgraduate Education Steering Committee for the Major of Art. He specializes in national and folk fine arts and the teaching, research, and creation of creative product design. His fine art and design works were displayed at exhibitions above the provincial level and won awards. He undertook two national projects and three provincial projects, and published seven papers in important journals like *Zhuangshi* (literally, Design), *Art Observation*, and *Art Criticism*, several works, and six monographs and textbooks.



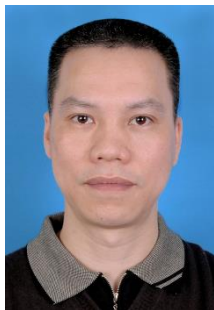
**Professor Pei Jigang** is a master's supervisor, Expert in the Consultant Expert Database for Research and Training Programs of Chinese Intangible Cultural Heritages, the Ministry of Culture and Tourism, and Expert in the National Arts and Science Reviewer Database, Deputy Director of the Ceramic Art and Design Committee, the Ceramic Branch, the Chinese Ceramic Society (CCS), and Executive Director of the Ceramic Art and Design Committee, China Ceramic Industry Association (CCIA). Moreover, he is a member of the Intangible Cultural Heritage Protection Expert Committee of the Department of Culture and Tourism of Guangdong Province and the Steering Committee for the Education of Industrial Design of Colleges and Universities of the Department of Education of Guangdong Province, Executive Director of Guangdong Ceramics Association, member of the Design Committee, Guangdong Artists Association, council member of Guangdong Industrial Design Association, Deputy Director of the Ceramic Art Committee of Colleges and Universities in Guangdong Province, and Director and council member of the Ceramic Art Committee, Guangzhou Municipal Artist Association. He won the second prize of national teaching achievement awards, the First Prize of Guangdong Teaching Achievement Awards, and the First Prize of the National Ceramic Art Innovation Competition, and 2013 China Outstanding Contribution Award for Ceramic Art and Design Education.



**Professor Wu Zefeng (pseudonym: Wu Yihan)** is a master's supervisor and member of the Academic Committee of the School, Deputy Director of the Comprehensive Material Painting Committee, Guangdong Artists Association, Director of the Comprehensive Material Painting Committee, Guangzhou Municipal Artist Association, member of the Academic Committee of Traditional Chinese Painting of Colleges and Universities in Guangdong Province, Distinguished Painter of Guangzhou Academy of Painting, expert in the National Young Painter cultivation Program in Guangzhou, and visiting scholar of material language and contemporary expression of traditional Chinese painting of the Central Academy of Fine Arts. His fine art works were displayed at several exhibitions at home and abroad and granted awards. He held three solo exhibitions and published five personal albums.



**Professor Huang Bin** is a master's supervisor and well-known painter. He has engaged in oil painting, proplene painting, and watercolor painting for a long time. Over 30 artworks were displayed at national and provincial art exhibitions and granted awards. Over 50 artworks and professional papers were published in core and professional journals on arts.



**Professor Yang Xiaoqi** is a master's supervisor and doctor. She specializes in the functions and comfort of clothing materials. Recently, she has focused on the teaching and research of art and design theories. Her main courses include *History Contemporary Fashion Design*, *Clothing Materials*, *Applied Design of Clothing Materials*, *Thesis Writing*, and *Design Psychology*. She served as the editor-in-chief of two national textbooks.



**Professor Lei Ying** is a master's supervisor, senior environmental art designer, reviewing expert of the China Academic Degrees and Graduate Education Development Center of the Ministry of Education, and researcher of the Cantonese Culture Research Center. Professor Lei was awarded the first prize of excellent teaching and the prize of teaching results of Guangzhou University, and was selected as the "Teacher Most Popular with Students". Lei led the philosophy and social science research projects of Guangdong, published several monographs and textbooks such as the *Studies on the Protection of Lingnan Intangible Cultural Heritage* and the *Experimental Courses on Creative Pattern Design*, and published dozens of papers in authoritative journals including the *Zhuangshi*. Thanks to Lei's instruction, her students won the national innovation training project for college students. In 2019, Lei was awarded the *silver prize* of "Chow Tai Fook International Window Art Design Award" under the French Saint-Etienne Design Award.



**Professor Luo Jie** is a master's supervisor, doctor of the Institute of Textiles & Clothing of the Hong Kong Polytechnic University, and postdoctoral researcher at the Department of Fiber Science & Apparel Design of Cornell University. Professor Luo is a distinguished professor engaged by Guangzhou University, Guangzhou Scholar, high-end talent introduced from overseas institutions, provincial training subject from the "Thousand-Hundred-Ten Program" of Guangdong Province, young cultural elite of Guangzhou City, young back-up talent among high-end talents of Guangzhou City, member of the Standardization Team of the Intelligent Textile Manufacturing under the Standardization Technology Committee of the China National Textile and Apparel Council, and member of the Steering Committee for the Professional Textiles Teaching of the Steering Committee for Teaching during the Undergraduate Programs at Higher Education Institutions of Guangdong Province. Luo led 15 longitudinal research projects, including three national projects and six provincial projects. She has published over 40 academic papers in international and domestic authoritative journals such as A&HCI, SCI, EI, ISTP/CPCI and CSSCI, obtained seven Chinese invention patents and five software copy rights, and was awarded six design awards at

home and abroad, including one international award, one award from the Ministry of Culture of the PRC and one national golden award.



**Professor Liu Feifei** is Vice Dean of the School of Fine Arts & Design, master's supervisor, doctor of fine arts and visiting scholar to Chonbuk National University of South Korea. Professor Liu is a member of the Guangdong College Committee for Ceramic Art, and the director of the Gongbi Painting Art Committee and the Ceramic Art Committee under the Guangzhou Municipal Artist Association. Professor Liu is mainly engaged in the teaching, research and creation of Chinese painting and ceramic art. Her artistic works have been exhibited in the National Exhibition of Fine Arts several times and other high-end fine arts exhibition, and won multiple awards. She has held three personal exhibitions. Professor Liu led and participated in two national research projects and led one provincial research project. Over 20 papers were published in professional and important journals such as the *Zhuangshi*, *Art Observation*, and *Journal of Nanjing Art Institute*. Four books and textbooks were published.



**Professor Zhang Liwei** is a master's supervisor, doctor of Kyoto Institute of Technology, and state-funded visiting scholar of China Scholarship Council. Professor Zhang currently serves as the departmental director of the Department of Product and Fashion Design, communication judge of the China Academic Degrees and Graduate Education Development Center of the Ministry of Education, member of Guangdong Steering Committee for Teaching of the Industrial Design Major, and researcher at the Lingnan Art Research Institute, Guangzhou University. His major academic specialties are design management and extensive research into Lingnan culture and design ideas. In recent years, Professor Zhang led dozens of scientific research projects and teaching research projects at the provincial, municipal and college levels. Over 20 papers were published in national core journals and high-quality academic journals. He has provided instruction in several innovation

training programs for college students at the national, provincial, municipal and college levels.



### **3.2 Academic and Scientific Research Projects Led by the School & The Scientific Research Platforms and Teams**

#### **3.2.1 Academic and scientific Research Projects Led by the School**

(1) Intangible Cultural Heritage Project of the Ministry of Culture and Tourism, Ministry of Education and Ministry of Human Resources and Social Security of the PRC -- Research, Study and Training Program for Inheritors of Chinese Intangible Cultural Heritages (Professor Pei Jigang);

(2) Arts Fund Project of the Ministry of Culture -- Sponsorship Project of China National Arts Fund for 2017 (Doctor Chen Huanying);

(3) Fund Project of the Ministry of Education for Humanities and Social Sciences -- Study on the Symbols and Forms of Cantonese "Three Sculptures" from the Perspective of Lingnan Culture (Associate Professor Chen Weiping);

(4) Arts Fund Project of the Ministry of Culture -- Watercolor and pastel painting On the *Land Where Our Ancestors Inhabit* (Professor Wang Xiaoshu);

(5) National Degrees and Postgraduate Education Steering Committee for the Major of Art -- Special Task under the National Education Sciences Planning Project (Professor Wang Dan)

(6) Art Project under the National Social Science Fund of China -- *Study on Digital and New Media Animation*, the third sub-topic under the Study on the Innovation in *Digital and New Media Art of China* (Professor Feng Yingqian and Professor Que Lei)

(7) National Art Science Planning Project -- Study on the Ethical Thinking in Ancient Chinese Creation Design (Professor Yang Xianyi)

(8) Scientific Research Project of the Ministry of Education for Humanities and Social Sciences -- Study on the Talent Training System for the Innovative and Entrepreneurial Engineering Technology Targeted at "Made in China 2025": Taking Industrial Design As an Example (Professor Luo Jie)

Other 29 significant provincial and horizontal scientific research projects is undertaken now.

### **3.2.2 Scientific Research Platforms and Teams**

- (1) Guangdong Provincial Experiment Teaching Demonstration Center of Fine Arts and Design
- (2) Guangdong Provincial Demonstration Base for Joint Cultivation of Postgraduates
- (3) Cantonese Culture Research Base and other academic platforms
- (4) Research and Training Team for Intangible Cultural Heritage Led by Professor Pei Jigang
- (5) Creative Design Team for Lingnan Intangible Cultural Heritage Led by Professor He Jingwei
- (6) Chinese Ink Art and Scientific Research Team Led by Professor Liu Feifei
- (7) Research Team for Smart Wearable Health Devices Led by Professor Luo Jie

## **4. Awards**

### **4.1 Achievements**

#### **4.1 Achievements of the School**

National Young Artists Cultivation Base of Guangzhou

Pilot Institution for the Major of Fine Arts (Teacher Education) for Undergraduate Studies of the Ministry of Education

Executive Director Unit and Standing Secretariat Unit of the Art Education Branch of the Chinese Society of Education

College Participating in the "Research, Study and Training Program for Inheritors of Chinese Intangible Cultural Heritages" Jointly Launched by the Ministry of Culture and Tourism, Ministry of Education and Ministry of Human Resources and Social Security of the PRC

Standing Unit of Secretariat Office of the Artist Federation of Guangdong-Hong Kong-Macao Greater Bay Area

Institution Included in the Immersive Art Education Program of Guangdong Province

Standing Unit of Secretariat Office of the Guangzhou Municipal Artist Association

Intangible Cultural Heritage Inheritance Base of Guangzhou City

### **4.2 Honors**

#### **4.2 Honors**

Professor Wang Xiaoshu -- "Five-One Project Award", Silver Prize in the "Golden Keys" National Excellent Books, "Top Ten" Chinese Comic Strips, Excellent Teacher of Guangdong Province, and Excellent Fine Arts Teacher of Guangdong Province;



Professor Pei Jigang -- China Outstanding Contribution Award for Ceramic Art and Design Education;

Professor Wu Zongmin -- Meritorious Designer in the Decoration Industry of Guangdong Province, and a leading figure in Chinese hotel design.

Associate Professor Zhou Jie -- "Five-One Project Award" and one of the Top Ten Creative Figures in Guangzhou.

## **5.Alumni**

### **5. Alumni Specials**

#### **Success Stories of Prominent Alumni**

**Qu Tingnan** is a graduate in fashion design in 1992. Qu went to Paris, France and studied at ESMOD International Fashion University Group/ISEM Paris. Qu is one of the National Top Ten Fashion Designers, a Cantonese Embroidery inheritor, collector of ancient Chinese textiles and classical costumes, member of the Art Committee under the China Fashion Association, and the curator of the Lingnan Costume Museum in the Guangzhou T.I.T Creative Industry Zone. In 1997, Qu established the Guangzhou Tingnan Fashion Design Center and created the brand Tingnan Women's Clothing. He established Gary Wat, a high-end women's clothing brand, in 2003. Qu collected and created over 160 sewing skills of Cantonese Embroidery. In 2002, his design based on the element of gambiered Canton gauze won the "Design for the 21st Century" from the UNESCO, "Lilai Fiber Prize" and the "World Folklore Award" from the French Government. In 2012, he designed 20 works under the theme "Gorgeous Cantonese Embroidery" to promote the new image of Guangzhou, and visited Milan, Italy with members from the Guangzhou Municipal Government.

**Qiu Chulian** is a graduate in arts and crafts in 1994. Qiu is currently an artist in Xu Qinsong Studio and Liu Jian Studio of the China National Academy of Painting, visiting scholar in Liu Dawei Studio, member of China Artists Association, director of Guangdong Artists Association, director of the Chinese Painting Institute of Guangdong Province, member of Huizhou Federation of Literary and Art Circles, Vice President of Huizhou Academy of Painting, and President of the Chinese Painting Institute of Huizhou City. Several works have been exhibited and awarded in the exhibitions held by China Artists Association. Qiu published several personal monographs such as the *Chinese Painting Works Collection of Qiu Chulian*, *Chinese Painting Collection of Qiu Chulian*, and *Painting Collection of China Artists Association Member - Qiu Chulian*.

**Zhao Jian**'s professional name is Zhao Jianxing. He is a graduate in 1996. Zhao is a professional painter at Guangzhou Academy of Painting, and a national first-class artist. He is a member of China Artists Association, member of Guangdong Artists Association, Vice President of Guangdong Youth Artists Association, Vice President and Secretary General of Guangzhou Municipal Artist Association. His works were

exhibited in the National Exhibition of Fine Arts and awarded over ten times. His book, *Acquiring Knowledge through Constant Learning -- On the Language of Oil Painting and Its Development*, was published by Lingnan Art Publishing House.

**Fang Xuchang** is a graduate in fine arts education in 1996. Fang is the plan executor of the project team under the Guangzhou National Young Artists Cultivation Program, the Deputy Secretary-General of the Chinese Painting Institute of Guangdong Province, member of the Ninth Planning Committee of the Guangdong Artists Association, the Executive Deputy Secretary-General of the Guangzhou Municipal Artist Association, Deputy Secretary-General of the Artist Federation of Guangdong-Hong Kong-Macao Greater Bay Area, master's supervisor at the School of Fine Arts of Guangzhou University, Deputy Director of the Youth Committee under Guangdong Chaozhou Overseas Friendship Union, member of the Guangzhou Youth Federation, editor of the *New Southern Art*, and the founder of the E5 Art Museum. In 2019, Fang planned and carried out "The Exhibition Session for Chinese from Hong Kong, Macao and Taiwan and the First Fine Arts Exhibition at Guangdong-Hong Kong-Macao Greater Bay Area under the 13th National Exhibition of Fine Arts". In the past ten years, he has devoted himself to promoting and implementing the art of Guangdong, mainly engaged in art curation, art market operation and art education. Projects promoted by him have been thoroughly reported by a variety of institutions and media.

**Long Weiquan (Jack)** is a graduate in 1996. Long is currently the Deputy General Manager of Guangzhou Zhengdian Co., Ltd., member of the judge panel of the International Innovation Design Competition under the French Innodesign Prize, Deputy Secretary-General of CID Dubai International Interior Design Competition, member of China Designers Association, member of Guangdong Artists Association, director of Guangzhou Municipal Artist Association, and member of Shenzhen Illustrators Association. Long has been engaged in creative, artistic, curatorial, and operational affairs. He once worked in several international companies, such as GIMC, ADK, and WPP, and 4A advertising companies such as GIMC, ADK, and WPP. His customers include Coca-Cola, Pepsi, Pocari Sweat, Honda, Toyota, China Mobile, China Unicom, China Telecom, and Chimelong Safari Park. His works were exhibited in the Exhibition on the 30th Anniversary of Guangdong's Reform and Opening Up in 2008, the Second National Illustration Art Exhibition in 2010, the Fourth National Illustration Art Exhibition in 2014, and the Sixth National Illustration Biennial Exhibition in 2018. Long was awarded the first prize of the "Creative China" National Design Art Award, the gold prize of the First China-Japan Design Exchange Exhibition of the Pan-Asia Cup in 2016, the Special Award for Graphic Design in the International Innovation Design Competition under the China-French Innodesign Prize for three consecutive years, the bronze prize in the 13th China Star Design Award, the gold prize of the 2017 China Creative Design Annual, the Supreme Award of the 2018 Bauhaus Design Award, the Successful Design Award in the 2019 Most Successful Design Competition, the silver prize of the 2020 Bauhaus Design Award, the Successful Design Award in the 2020 Most Successful Design Competition, and two silver prizes and three iron prizes under the 2020 Italy A' Design Award & Competition.

**Xie Yingkai** is a graduate in interior design in 1997, and master of engineering and design element management from Conservatoire National des Arts et M<sup>é</sup>tiers (CNAM). Xie currently serves as the Executive Director and the Design Director of Inspiration Group, Vice President of the Interior Design Branch of the Architectural Society of China, expert in the expert bank of the Architectural Society of China, guest professor of the School of Architecture and Allied Art of Guangzhou Academy of Fine Arts, co-founder of the "Seven plus 5" Charity Design Organization, and President of the Designer Branch of Guangdong Association of Art Crafts and Decoration Industry. He presented in the "*Dream Home*" program of Shanghai Dragon Television four times as a special guest designer. Some of Xie's awards: Champion of the Best of Year Awards of the US in 2015, Excellent Design in the Good Design Award of Japan, SBID Design Awards of the UK, Italy A'Design Award, Taiwan TID Design Award, Iconic Awards of Germany in 2016, iF Design Award of Germany, DFA Design for Asia Awards in 2017, Restaurant & Bar Design Awards of the UK in 2018, Taiwan Golden Pin Design Award, Taiwan TID Design Award and the US Architecture MasterPrize.

**Huang Zhongsi** is a graduate in fashion design in 1997. Huang is a crossover artist, TV news presenter, young painter, and director of the Guangdong Young Artists Association. She once served as the presenter in the *China News* of CCTV, and is currently the news presenter in the *City Topics*, *Weekly Financial Observation*, *Guangzhou Punctuality* and *First Scene* of Guangzhou Broadcasting Network as well as the hostess of a TV program *Health 100 FUN*. In 2019, Huang published a series of works named "Mask Men" that reflected the anti-epidemic efforts made by medical workers.

**He Kaidong** is a graduate in fashion design in 1999. He has been engaged in the exhibition design industry for 20 years. He is the General Manager of Macao Genway Design Co., Ltd. and Macao Genmei (International) Exhibition Co., Ltd., and has long been engaged in the exhibition design of the security housing project under the Security Office of the Guangzhou Municipal Government. His work won the Excellent Design Award for the design of the Guangdong Pavilion of the World Expo.

**Zhu Huaijun** is a graduate in fine arts education in 2000. Zhu is currently the CEO of Guangzhou Jiewen New Media Technology Co., Ltd., a Guangzhou good folk, lifelong honorable member of the Lions Clubs International, director of Guangzhou Young Designer Association, experienced media professional, and outdoor sports talent. Zhu has eight years of experience in working for 4A advertising companies, and has been the founder of promotion companies for new media brands for ten years. He is good at project operations and visual strategy advisory, and serves as a brand consultant for the "Composing Civilization" and other projects under the Publicity Department of the CPC Committee of Yuexiu District.

**Du Zhendong** is a graduate with a bachelor's degree in fine arts education in 2001, and currently the departmental director of the School of Animation and Digital Art, Communication University of Zhejiang. His major research direction is 3D character animation and digital image, and once worked as a judge for the Seventh National College Digital Art & Design Awards (NCDA).

**Pu Wenhui** is a graduate with a bachelor's degree in 2001. Pu successively worked in Guangzhou Tianhe Vocational High School and the Teaching Research Office of Guangzhou Municipal Education Bureau, and currently works in Guangzhou Institute of Educational Research. He serves as the Director of the Public Art Research Society of the Teaching Committee of the Chinese Society for Technical and Vocational Education, Executive Director of the Steering Committee for Art Design Education of Guangdong Society for Technical and Vocational Education, Secretary General of the Guangzhou Young Designers Association, Deputy President of Guangzhou Education and Research Association of Art and Design for Secondary Vocational Education, Vice Chairman of the Steering Committee for Art and Design of Guangzhou Society for Technical and Vocational Education, member of Guangzhou Secondary Vocational Education Steering Committee for the Crafts and Fine Arts Major, member of Guangzhou Secondary Vocational Education Steering Committee for the Clothing Major and other academic roles.

**Deng Jinlue** is a graduate with a bachelor's degree in fine arts education in 2001, and currently the deputy principal of Kengtou Primary School of Nancun Town, Panyu District, Guangzhou City. Deng is an interviewer for the Teacher's Qualification Interview in Arts of Panyu District, member of Panyu Education Society Fine Arts Branch, group member of the Panyu District Subject Center, and group member of Art, Science and Technology Center of Nancun Town. He has won many titles, including Excellent Teacher of Panyu District, Excellent Teacher of Guangzhou City, and Advanced Worker in Guangzhou Youth Science and Technology Education Activities.

**Yang Jun** is a graduate in fine arts education in 2003. Yang is currently a fine arts teacher at Guangzhou Haizhu Foreign Language School, member of the Guangdong Artists Association, member of the Calligraphers Association of Guangdong Province, Executive Director of Nanyue Printing Society, member and director of the Printmaking Art Committee of Guangdong Young Artists Association, director of Guangzhou Municipal Artist Association, Vice President of Guangzhou Young Artist Association and director of the Printmaking Art Committee, and one of the top ten fine arts teachers in the first session of Guangzhou Professional Skills Competition. Yang once participated as a Guangzhou representative three times in the basic skill contest and teaching skill contest for art teachers in Guangdong Province, from which he won the first prizes. His printmaking works were selected and displayed in the fourth, fifth, sixth, seventh and eighth printmaking exhibitions in Guangdong Province. His printmaking works were selected and displayed in the National Academic Exhibition for Children's Education in 2009 and the 23rd National Printmaking Exhibition in 2019, and were awarded the golden prizes of Guangzhou Fine Arts Exhibition twice. Several of his printmaking works were collected by

Shenzhen Guanlan Art Museum, Dongguan Guancheng Art Museum, Zhanjiang Artists Association, Lingnan Museum of Fine Art and individual collectors. In 2016, over 30 printmaking works and Chinese paintings produced by Yang were exhibited in Guangzhou Culture Museum. His printmaking works "Silver Costume Series II" were exhibited in Tokyo, Japan and the National CPPCC Hall.

**Peng Jinghao** is a graduate with a bachelor's degree in fine arts in 2003 and a postgraduate. Peng is currently a member of the Artists Association of Hunan Province. Peng taught at the School of Arts, Hunan University of Science and Technology from 2003 to 2016, and has been teaching at the School of Architecture and Art Design, Hunan University of Science and Technology since 2016 till now. Over ten academic papers were published in national core periodicals and provincial journals since Peng worked. Peng's works won multiple awards. Specifically, *Peace and Fairness* won the gold award at the 2019 China (Liling) International Ceramics Exposition; *Pregnancy* was exhibited in the Outstanding Works Exhibition of Hunan Province under the 11th National Arts Exhibition in 2009; *Wenwen* was displayed in the 2008 Hunan Art - Quality Fine Art Exhibition of Hunan Province; *Barcode of Life* was exhibited in the Sixth Oil Painting Exhibition of Hunan Province in 2010; *"Fruit"* was published in the "Decoration" magazine; *Quiet Breeze* was exhibited in the Outstanding Works Exhibition of Hunan Province under the 13th National Arts Exhibition in 2019.

**Cheng Yudeng** is a graduate with a bachelor's degree in 2004. Cheng graduated with a master's degree in the figure painting major from the Department of Chinese Paintings, China Academy of Art in 2013. He learned from Professor Wang Zan. Cheng is a member of China Artists Association and Guangdong Artists Association, and an expert in the training program for middle and primary school teachers under the "Calligraphy Inheritance Project" of Guangdong Province. He currently teaches at Guangdong University of Education. Cheng's works were selected to the national and provincial exhibitions several times and awarded.

**Han Xiaoying** is a graduate with a master's degree in 2005. Han teaches in the toy design major of the School of Art Design of Guangdong Industry Polytechnic, mainly engaged in basic design courses and hand-made courses. Han's watercolor work *Little Friends* won the first prize in the "Second Art Teachers' Works Exhibition of Guangdong Province"; the watercolor work *Silent Years* won the Academy Award (first prize) in the "First Watercolor Painting Academy Exhibition for Colleges of Guangdong Province"; the watercolor work *Shipyards* was exhibited in the 11th National Watercolor and Pastel Exhibition; the pastel painting *Blue Skirt* was exhibited in the Watercolor and Pastel Exhibition of Guangdong Province; the oil painting *Great Hot Spring* was selected to the "Guangdong Exhibition of Fine Arts under the 11th National Exhibition of Fine Arts"; the oil painting *Fluttering* was selected to the "Guangdong Exhibition of Fine Arts under the 10th National Exhibition of Fine Arts". Han is the second author of the "Series Paintings of Guangdong Maritime Silk Road" under China National Art Fund. Han serves as the deputy editor-in-chief of *Fine Arts Appreciation*, a textbook under the National Eleventh Five-year Plan for Higher Vocational and Specialized Education.

**Luo Wenyong** is a graduate with a master's degree in subject teaching theory (fine arts) in 2006. Luo currently is the vice dean of the School of Fine Arts of Guangdong University of Education, an associate professor, national second-class artist, master's supervisor, member of China Artists Association, director of Guangdong Artists Association, member of the Art Committee for Fine Arts Education under Guangdong Artists Association, signed painter of Guangdong Painting Academy, member of the 10th Guangdong Youth Federation, visiting scholar to Tsinghua University, member of the team of external research and studies of China Artists Association, and winner of the China National Art Fund. Luo has won many awards for his works, including the gold prize in the "Fourth Watercolor and Pastel Exhibition of Guangdong Province", the "Eighth Lu Xun Prize in Literature and Art of Guangdong Province", "One Hundred Years of Stormy Development - Guangdong Fine Arts Exhibition on Modern and Contemporary Historical Events", and the nomination prizes in the 12th and 13th National Exhibition of Fine Arts.

**Lai Liangxin** is a graduate with a bachelor's degree in fine arts (computer art design) in 2006. Lai currently serves as an associate professor at Guangdong Women's Polytechnic College and the director of the Teaching and Research Office for the major of animation design. In recent years, Lai published over 20 papers (works) as well as five books and textbooks to the public. He led or participated in 12 provincial projects, won ten awards at the provincial level or above and obtained 12 national patents.

**Wu Jianyan** is a graduate with a bachelor's degree in arts and crafts in 2007. Wu currently serves as the deputy squadron leader in the Population Administration Brigade of Guangzhou Municipal Public Security Bureau Yuexiu Branch and the director of Guangzhou Municipal Artist Association. Wu was awarded the titles of "Excellent Cadre from the Communist Youth League of Guangdong Province" and "Excellent Cadre from the Communist Youth League of Guangzhou City", and won the merit citation of third class once. The lacquer painting "*Prancing*" won the bronze prize in the Art, Calligraphy and Photography Competition jointly sponsored by the Guangdong Provincial Political and Judiciary Commission, the Publicity Department of Guangdong Provincial CPC Committee, the Guangdong Federation of Literary and Art Circles and the Guangdong Artists Association. Wu is keen on musical composition, and has published over 30 original songs in China. An MTV "*Cheer up, Wuhan*" independently composed by Wu was broadcast and published by over 100 national, provincial and municipal media including *Make China Greater through Learning*, *Guangdong Political and Judiciary Affairs*, *Guangzhou Release* and *Safe Wuhan*, and recorded nearly 3 million views accumulatively. Wu's anti-fraud original MTV "*Beware of Fraudulent Investment and Gambling*" was forwarded by over 70 national Party and governmental authorities including the Ministry of Public Security as well as the public security fellows, achieving satisfactory publicity results.

**Li Lin** is a postgraduate of fine arts graduated in 2007, art education researcher in the Teaching and Research Office of Guangzhou Tianhe Education Bureau, member of

the Fine Arts Education Committee of the Teacher Development Center of Guangdong Province, Advanced Worker in Guangzhou City, and "Popular Education Figure" of Tianhe District.

**Chen Wei** is a master of fine arts education graduated from Guangzhou University in 2017. Chen currently works as an associate professor at Shanghai Lixin University of Accounting and Finance, and the deputy director of the Art Teaching and Research Office. Chen's works were exhibited in the Shanghai Exhibition of Fine Arts for three times and the Sixth National Watercolor and Pastel Exhibition from which he won the excellent prize.

**Fu Kai** is a graduate with a bachelor's degree in 2007 and currently the exhibition designer at Guangdong Museum. Fu Kai is engaged in the exhibition planning and design for museums. Several relevant exhibitions were awarded the "National Top Ten Museum Exhibitions", the ultimate honor in the museum circle of China. Specifically, *Various Pleasures and Mutual Brightness -- Exhibition on Quality Artworks Exported in the Qing Dynasty* won the Quality Recommendation and Selection of the 11th National Top Ten Museum Exhibitions; *Seafaring Activities under the Guide of Stars -- Sea Trade Legend during the Wanli Era* won the Quality Recommendation and Selection of the 13th National Top Ten Museum Exhibitions; *Relics Zoo -- Special Exhibition for Children* won the Outstanding Selection of the 14th National Top Ten Museum Exhibitions; *Confluence of the East and the West -- Maritime Silk Road during the 13-17th Century* won the 15th National Top Ten Museum Exhibitions for International Cooperation and Cooperation between Hong Kong, Macao and Taiwan; *Grand Seaway -- "South China Sea I" Shipwrecks and Sea Trade during the Southern Song* was awarded the exhibition promotion project for 2019 of the State Administration of Cultural Heritage under the theme "Spreading Excellent Traditional Culture and Developing Socialist Core Values".

**Wang Nan** is a master of fine arts education graduated in 2008. Wang currently works as the Deputy Director of the Art Division of Guangzhou Municipal Culture Bureau. Wang's works were selected to the Ninth Exhibition of Fine Arts sponsored by Guangdong Artists Association and awarded the excellent prize. Wang led multiple artistic creation and performance activities, led the Guangzhou Art Exposition and served as the curator, and arranged the routine work of the national musical event "Golden Bell Awards".

**Sun Qiang** is a postgraduate graduated in 2009. Sun currently works as the director and a lecturer at the Basic Modeling Teaching and Research Office of the Art and Communication Department of Guangzhou University Sontan College. His research direction is oil painting teaching and creation study. Sun led one provincial research project, participated in two provincial research projects, and published one monograph to the public and over 10 papers.

**Peng Qi** is a master of curriculum and teaching theory (fine art education) graduated in 2009. Peng worked at the Guangzhou Academy of Painting from 2010 to 2013, and has worked as an editor in the Guangzhou Literary Federation since 2014 till now. Peng's supervisor during the postgraduate studies was Professor Wang Xiaoshu. Peng learned Chinese painting from President Fan Yang of China National Academy of Painting, and is a national second-class artist (vice senior professional title), a member of the Second Art and Literary Grassroots Branch of the Guangzhou CPC Committee of China Democratic League, and an artist and director of the Guangzhou Academy of Fine Arts of China Democratic League. Peng once worked as the Deputy Secretary-General of the Poetry and Calligraphy Institute under Guangzhou Literary Federation and an artist at the Painting Institute of Guangzhou Industry and Commerce Federation. Peng's oil paintings and watercolor works were exhibited in the exhibitions held by China Artists Association, Guangdong Artists Association and Guangzhou Municipal Artist Association several times, from which Peng won several awards. Peng's works were exhibited in official exhibitions multiple times, and Peng has published several papers (works) in professional journals.

**Sun Hongyang** is a master of curriculum and teaching theory (fine art education) graduated in 2009 from the School of Fine Arts & Design, Guangzhou University. Sun currently works as an associate professor, master's supervisor and the director of the Visual Communication Department at the School of Art of East China University of Technology. In recent years, Sun published over 40 papers (works) in core and professional journals as well as five textbooks. Sun led over 10 provincial projects, and won over ten awards at the provincial level or above.

**Gong Yingfu** is a postgraduate graduated in 2010. Gong currently works at the South China Institute of Software Engineering.GU. In 2011, the oil painting *The First of the Unconsciousness Series* was exhibited in the "National Exhibition on Art Teachers' Works for 2011" and won the third prize. In 2015, the watercolor *Emptiness* was exhibited in the "Seventh Watercolor and Pastel Exhibition of Guangdong Province". In 2018, the oil painting *A Lotus* was selected to the "Second Asian Art Biennale" and won a bronze prize.

**Xiong Zhonghua** is a master of fine arts graduated in 2012, A PhD graduate, member of China Artists Association, member of Guangdong Artists Association, director of Guangzhou Municipal Artist Association, excellent young artist of the National (Guangzhou) Young Artist Program, and member and director of the Art Committee for Oil Painting and the Art Committee for Watercolor under Guangzhou Youth Artists Association. He was awarded the excellent prizes in the National Exhibition of Fine Arts three times.

**Liu Fanjun** is a master of fine arts graduated in 2012, and photographer and director at TVB Pearl of Hong Kong Special Administrative Region. Liu's works were awarded the Hong Kong News Award four times.



**Pan Mingsen** is a postgraduate graduated in 2012, CEO of Guangzhou Yuanyumei Culture Communication Co., Ltd., founder of the Yuanmei Art Education Training Center, and director of the Still Life Sketch Department of Liegong Culture.

**He Dingyi**, graduated from Guangzhou University in 2013 with a master's degree in Fine Arts Education, is currently the art teacher and researcher in the north branch of Guangzhou Institute of Educational Research, and a senior teacher in middle school teacher. He is also the postgraduate tutor of Fine Arts at Guangzhou University, the guest professor of the School of Fine Arts & Design Guangzhou University, the executive deputy director of the Arts and Crafts and Cultural Creativity Council of Guangdong Youth Artists Association. He has been awarded the honorary titles of "Excellent Teacher of Guangzhou", "Top 10 Primary and Middle School Teachers in Fine Arts in Guangzhou", "Advanced Individual of Comprehensive Art Curriculum Experiment in Guangzhou", "Top Teacher of Haizhu District", etc. He has participated in one project of Guangdong Philosophy and Social Science Planning, one educational project for Guangdong Institute of Educational Research, and one project of Guangzhou Education and Science Planning. These projects have all received outstanding grades. In recent three years, He has published five theses, one special column of Traditional Chinese Painting and one textbook. He's special course of "Folk Arts and Crafts into the Classroom" has received 16 media releases. He's traditional Chinese painting "*Age of Blossom*" has been awarded the bronze prize in Guangdong First Biennial Exhibition of Art and Design Teachers' Artwork, and the traditional painting "*The Language of Flowers*" has been selected in the Guangdong Second Exhibition of Chinese Painting.

**Meng Xinying**, graduated from Guangzhou University in 2013 with a master's degree, is the member of China Artists Association and Guangdong Artists Association, and currently working in Sihui Middle School. Meng's artwork "*The Untitled Sixth*" has been selected in the 18th National Block Print Exhibition, and the artwork "*The Spring Breeze Just Passed*" has been selected in the first Yunnan International Block Print Exhibition. "*The Posture of Love*" has won the Excellence Award of "*Gratefulness and Rehabilitation*"— the National Commemorative Art Exhibition of 5.12 Wenchuan Earthquake One Year Anniversary. "Meditation" has been selected in the fourth National Youth Art Exhibition. "*Ten Questions for the Stone*" has been selected in the third Guangzhou International Exlibris and Mini-Prints Biennale. Meng's art pieces have been selected and presented in many national, provincial, municipal, and other levels of exhibitions and won various awards and collections.

**Pi Xianwen**, graduated from Guangzhou University in 2013 with a master's degree in Theoretical and Creative Studies of Animation and Comic, was the student of Professor Wang Xiaoshu. Now, Pi is the lecturer of the Department of Animation at Guangdong Polytechnic Normal University and the member of China Artists Association. PI has engaged in the creation and teaching of animations, CG illustrations, and comics for many years. Pi's artwork "*One Man's Long March*" has won the Excellence Award in the 12th National Exhibition of Fine Arts. The artwork "*the Road of Eternal Brightness*" has been selected in the 6th National Exhibition of Easel Comics. The piece "*Pure Land*" has been selected in the Co-Exhibition of

Watercolor and Gouache of Guangdong and Jiangxi Province. The artwork "*Vast and Boundless*" has been awarded the bronze prize in the 7th Guangdong Exhibition of Watercolor and Gouache. Pi's "*Holiday*" has won the bronze award in the 2nd Asian Art Biennale, and "*Thoughts of Clouds and Trees*" have won the Excellence Award in the Japan-China Excellent Artists Exchange Exhibition.

**Zeng Xiaojing**, graduated from Guangzhou University in 2013 with a master's degree in Fine Arts, is currently the lecturer at the School of Fine Arts & Design Guangzhou Maritime Institute and the member of Guangzhou Municipal Artist Association. Zeng has participated in three scientific research projects at various levels, including the Youth Program of National Social Science Fund of China, and has published more than 10 articles in the core journals, such as the *Literary and Artistic contention*. Zeng's paintings have won 5 provincial and municipal awards.

**Huang Zhenwei**, graduated from Guangzhou University in 2014 with a master's degree in Fine Arts, is currently the professor and the vice-dean of the School of Fine Arts & Design of ShaoGuan University. Huang has hosted one project of the Twelfth Five-Year Plan of Guangdong Philosophy and Social Science and two projects of Shaoguan Philosophy and Social Science Planning. Huang's artwork "*Vigorous Efforts to Make the Country Prosperous*" has been selected in the First Triennial Exhibition of Chinese Contemporary Ceramic Artists Works, and "*Iron Landscape*" has won the second prize of Guangdong Ceramic Art Schools Exhibition.

**Chen Yanfeng**, graduated from Guangzhou University in 2014 with a master's degree, is currently the distinguished photography lecturer at Guangzhou College of Commerce. Chen is Guangdong's Top Ten Young Photographer, a member of the standing committee of GZIPP, and a member of the Guangdong Photographers Association. With more than ten years of working experience in the industry, Chen has engaged in the advertising photography in 2003 and became the founder of Guangzhou Sujue Culture Communication Co., Ltd. Chen is committed to cooperating with influential brands in domestic and overseas with the focus on character shooting, product shooting, and other high-quality visual image services to customers. Chen's artwork has been selected in the 2016 Guangdong University Teachers' Artwork Biennial Exhibition, 2017 Guangdong Commercial Photography Exhibition, 2018 Galaxy Exhibition— The 8th Guangdong Youth Photographer Art Exhibition. Chen has won the HM of the 1st ADPA International 2018, the Excellence Award of the 27th Guangdong Photography Exhibition 2018, the Gold Award of 2018 New York International Photography Art Show, the Silver Award of the 9th Hong Kong National Photographic Art Exhibition 2019 and "the Daguerre Golden Awards of Cannes International Photo Festival 2019". Chen has also been chosen as the excellent academic advisor of 2019 Guangdong Collegiate Computing Competition.

**Fang Xianghui**, graduated from Guangzhou University in 2014 with a master's degree, is the member of China Artists Association and Guangdong Artists Association. Fang's artworks have been selected in various international and national

art exhibitions. Among them, screen printing "*Spring Breeze in Homeland*" has been selected in the 12th National Exhibition of Fine Arts and A Century of Chinese Women Artists Exhibition. Lacquer painting "*The East Is Red*" has been displayed in the Exhibition of Lacquer Painting of the 4th National Exhibition of Fine Arts. Mini-printing "*One of the Country Feelings*" has been selected in the 17th National Exlibris & Mini-Prints Exhibition. Gouache "*Landscape of Hometown*" has been selected in the 1st China (Shenzhen) International Watercolor Biennale. Fresco "*Nature-made Tieshan Stone*" has been chosen in the 13th National Exhibition of Fine Arts. Canvas "*The ferry Landing Deserted Where a Boat Swings by Itself*" has been selected in the 27th Asian International Art Exhibition. Screen printing "*Spring Breeze in Homeland*" has won the Bronze Prize in the 2nd Asian Art Biennial Hong Kong.

**Hu Bing**, graduated from Guangzhou University in 2015 with a master's degree in Fine Arts, is currently working at Guangzhou Municipal Artist Association. Hu has participated in more than 20 international, national, provincial, and municipal exhibitions and competitions, such as the Exhibitions of Works of Artists from Hong Kong SAR (China), Macao SAR (China), Taiwan (China), and Overseas Chinese Artists in the 13th National Exhibition of Fine Arts. In 2018, Hu's artwork "*Between Mountain and Sea*" has been selected in the 6th National Exhibition of Easel Comics, and the lacquer painting "*A Cloud in the Sky*" has been selected in the First National Small Lacquer Painting Exhibition. Hu's art pieces have been selected, awarded, and displayed more than 50 times in various national, provincial and municipal exhibitions.

**Hou Junchao**, graduated from Guangzhou University in 2015 with a master's degree, is currently the lecturer of the School of Humanities and Social Sciences at Harbin Institute of Technology, Shenzhen. In 2016, Hou has been chosen as the artist of the "Guangzhou Young Seedling Artists Training Project". The artwork "*Early Morning*" has been selected in the 2nd Biennial Artwork Exhibition of Guangdong University Students. "*The Scroll of Running Script*" has been selected and awarded the second prize in the National Achievements Exhibition for Awarded Art Education. "*Green Hills and Clear Waters*" has been awarded the Bronze Prize in the "Jolly Gathering of the Chinese Dream" — Guangzhou Youth Art Exhibition. "*Dew and Frost Gleam*" has been awarded the first prize of the postgraduate group in the Xu Qinsong Creation Award. "*Mist and Clouds in the Twilight*" has been selected in the "Youth • Cruise" 2015 Xu Qinsong Creation Awarded Art Exhibition and the 4th Graduate Art Fair. "*Dew and Frost Gleam*" has been displayed in the 3rd Guan Shanyue Art Museum Exhibition of Young Artists' Meticulous-Style Paintings, collected by Guan Shanyue Art Museum and displayed in the 3rd Guangdong Lingnan Fine Art Exhibition. "*Peaceful Lake and Misty Forest*" has been selected and awarded the second prize in the 1st Exhibition of Guangdong Art Teachers' Works.

**Yi Guoqing**, graduated from Guangzhou University in 2015 with a master's degree in Fine Arts, is currently the lecturer of South China University of Technology. Yi has compiled and published 10 high education textbooks, such as "*Color · Canvas*

*Scenery*", *"Canvas Scenery and Modeling"*, *"Color Scenery"*, *"Design Sketch"*, *"Design Croquis"*, *"Croquis"*, etc.

**Xu Junru**, graduated from Guangzhou University in 2016 with a master's degree in Fine Arts (Kwon-Glazed Porcelain), is currently the senior arts and crafts artist, senior ceramic hand painting artist, and the district representative inheritor of the national intangible cultural heritage Kwon-Glazed Porcelain. Xu is also a member of the Standing Committee of the 16th People's Congress of Liwan District (Guangzhou). And Xu has been chosen as the 4th "Top Ten" Youth in Liwan District (Guangzhou), the guest associate professor of Lingnan Characteristic Craft Technique Inheritance Base of Guangzhou Light Industry Technician College, Director of the 1st Guangdong New Social Stratum Association, Secretary-General of the 12th Cultural and Art Committee of Guangzhou Youth Federation, Director of Guangzhou Taishan chamber of Commerce, Supervisor of Guangzhou Kwon-Glazed Porcelain Development Research Seminar, the member of the 14th CPPCC Committee of Liwan District (Guangzhou), Director of Liwan District (Guangzhou) Non-Party Intellectuals Association, Director of Liwan District of Guangzhou New Social Stratum Association, Executive Vice-President of the 7th Liwan District (Guangzhou) Female Enterprisers Association, Deputy Director of the 1st Executive Committee of the Youth Entrepreneurs Committee of Liwan District (Guangzhou) Federation of Industry and Commerce, Director of Yuexiu (Guangzhou) Folk Literature and Art Association.

**Su Mingyu**, graduated from Guangzhou University in 2017 with a master's degree in Design, is currently working at Guangdong Art Museum Association. Su is the member of Guangdong Artists Association, Guangdong Art Museum Association, and Guangzhou Municipal Artist Association. Su is also the Deputy Secretary-General of Art Education Committee of Guangzhou Municipal Artist Association, the member of Guangzhou Youth Artists Association, and the artist of "Guangzhou Young Seedling Artists Training Project".

**Qin Silong**, graduated from Guangzhou University in 2017 with a master's degree in Fine Arts, is currently the lecturer of Zhaoqing University. Qin is also the research assistant (intermediate) of Zhaoqing Economic Society, History and Culture Academy, and Zhaoqing Policy Consulting Academy. Qin holds the intermediate arts and crafts artist certificate, is the displaying expert of China Duanzhou Ink-Stone Museum, the supervisor of Guangdong Duanzhou Ink-Stone Association, the full-time researcher of Guangdong Ink-Stone Research Institute. In this position, Qin has hosted one subject planning of Zhaoqing's Philosophy and Social Science— "In the Context of Intangible Cultural Heritage, A Study on the Training of Duanzhou Ink-Stone Talents", one Zhaoqing policy consulting project — "Research on Promoting the Development of Duanzhou Ink-Stone Industry". Qin has also engaged in many government decision-making consulting projects.

**Tang Jiajia**, graduated from Guangzhou University in 2018 with a master's degree in Fine Arts, is currently working at the Art School of Guangdong University of

Education. Tang has won the second prize in the Youth Teacher Competition of Guangdong University of Education. Artwork "*Drunk in the Dongs, Cultural and Creative Product Planning for the Dongs in Hunan*" has won the second prize in the 4th Higher Education Design Competition. "*Frame*" has been awarded the second prize in the "Focus · Culture-Enriched Guangzhou" Photography Competition. "*Thousand Faces*" has won the Excellence Award in the 2nd Asian Art Biennale. "*Wash Out a Blue*" has won the first prize in the urban landscape group of "Guangzhou's Manifestations— Humanitarianism in Lingnan" Photography Competition and has been displayed in the 1st Guangdong University Teachers' Photography Artwork Exhibition. "*Golden Sunshine Falling Down*" has been selected in the "Spotlight on Guangdong · Beautiful Homeland— Celebrating Guangdong's 40th Anniversary of Reform and Opening-Up Aerial Photography Exhibition".