

## Home (Profile)

### Photo



### Motto

Foster the spirit of serving the public and create a healthy society

### Overview

The school of Public Administration was set up in 2004. It consists of two departments which include the Department of Government Management and the Department of Sociology as well as two educational service institutions which include the MSW Education Center and the Southern Civil Service Education Center. At the same time, the school set up a bunch of teaching auxiliary institutions to include smart government experiments, social work laboratories and GUPA case workshops. The school has nine academic think tanks to include Southern Governance Research Institute, Integrity Research Center, China Government Affairs Research Center, Metropolitan Governance Research Center, Southern Disaster Governance Research Center, Public Policy Research Center, Social Innovation Research Center, Global Governance Research Center and Southern Migration Research Center.

The school has four undergraduate majors in administration, public service management, social work, and sociology, three master programs in Public Administration, Sociology, MSW, as the well as doctoral degree programs in smart decision-making, education policy and innovation governance. The school won one national first-class major, one provincial key major, one provincial comprehensive reform pilot major, three provincial teaching teams, two provincial practical teaching demonstration bases and two provincial talent training bases. A unique talent training system has been formed in smart government affairs, urban management, health governance, and social work.

There are 65 faculty and staff members and five overseas professors who come from the United States, the United Kingdom, Canada, and South Korea. Among them, there are two winners of Education Ministry's Program for New Century Excellent Talents in University, five winners of Guangdong "Hundred, Thousand and Ten Thousands Talent Project" and Guangdong Youth Cultural Talents, two members of the National Ethnic Education Expert Committee, one winner of Excellent Nanyue Teachers and five winners of Excellent Guangzhou Teachers. Among the full-time members, more than 90% have doctoral degrees from key and reputable universities at home and abroad, more than 80% of them are under the age of 45, more than 60% have joined the visiting program abroad, and more than 40% have work experience in government departments and enterprises. More than 20% of the staff have studied abroad.

In the past five years, faculty presided over more than 40 national major projects, key projects, general projects and youth projects and more than 100 provincial and ministerial projects. In addition, faculty members won more than 20 national and provincial and ministerial government awards. The school published more than 60 influential works to include *National governance in the Age of Big Data* and more than 400 academic papers on the well-known journals at home and abroad. More than 20 decision-making suggestions were approved by national ministries and commissions or adopted by provincial and municipal government institutions. The school has hosted several academic platforms to include *Nanguo Lecture Hall*, "Nanguo Reading Club", "Return to School", and "Public Management Lunch". The school has two journals which include *Southern Governance Review* and *Social Innovation Review* and has established a long-term cooperative relationship with government departments, enterprises and institutions in Pan-Pearl River Delta area. The school also have a long-term strategic partnership with more than 50 overseas academic institutions.

The school sticks to the university tradition of "learning more and doing earnestly, advancing with the times", promotes transformation and development and continuously improves the quality of talent training. Based in Guangzhou, the school faces surrounding areas and serves local economy and social development. It focuses on training application-oriented professionals with solid foundation and strong ability in practice and those who are willing to serve the front line of production, construction and management, and who possess innovative consciousness.

## Discipline projects

## **Introduction to Public Administration**

The discipline of Public Administration adheres to the principles of being demand oriented, innovation driven, characteristic led and quality developed. The school strives to build the discipline into an advanced and demand-oriented one with a strong foundation focusing on the frontier and serving society.

### **1. Discipline Overview**

The construction of Public Administration stems from the disciplines of Administrative Management and Public Service Management. In 2002, Administrative Management and Public Service Management were approved as undergraduate majors. In 2006, Administrative Management and Land Resources Management were approved to confer the second-level discipline of master's degree programs. In 2010, Public Administration was approved to confer the first-level discipline of master's degree. Since 2018, PhD degrees were conferred in some disciplines to include statistics, pedagogy, business administration and other related disciplines. The major of administrative management was identified as the comprehensive reform pilot major in Guangdong Province in 2014 and was approved as a key major in Guangdong Province and the first group of national first-class majors in 2019. In 2016, it was classified as category C in the fourth round of discipline assessment of the Ministry of Education. In 2019, according to Shanghai Ranking's the Best Disciplines in China, Public Administration entered the top 11%.

### **2. Discipline Characteristics**

Based on national strategic demand, the development of the Guangdong-Hong Kong-Macao Greater Bay Area and the governance requirements of China's "South Gate" megacities, the discipline have established an academic team and research characteristics in research fields to include smart government affairs, city renovation, health services, disaster management and integrity government construction through years of development. Among them, in the field of smart government affairs, the school hosted two major projects of the National Social Science Fund which include "Research on the Modernization of Government Governance Capability by Big Data" and "Research on the Characteristics of Digital Society under the Background of New

Technology Application". The school led the key project of the National Social Science Fund which is "National Key Links and Actions for the Implementation of the Big Data Strategy" and two other projects. The book *National Governance in the Age of Big Data* won the second prize of the Eighth Outstanding Social Science Achievements in Universities and the first prize of the Seventh Guangdong Province Outstanding Social Science Achievements. "Technological Innovation and Social Structure Changes" won the Youth Achievement Award of the Eighth College Outstanding Social Science Achievement and second prize of the Seventh Guangdong Province Outstanding Social Science Achievement. There are more than 100 papers published in reputable journals to include *Social Science in China*, *Political Science Studies* and *Chinese Public Administration* at home and abroad. Many papers have been reproduced in full texts in *Xinhua Digest*, *Chinese Social Science Digest*, and photocopying materials. The scientific research strength and academic level rank among the top in the country.

### 3. Faculty

There are more than 30 faculty. Among these faculty, there are five foreign professors who come from the United States, the United Kingdom, Canada, South Korea and other countries. More than 90% of the teachers have doctorate degrees from reputable universities at home and abroad. More than 50% of the teachers have overseas visiting experience. More than 30% of the teachers have the experience of serving local government departments. More than 20% of the faculty are overseas returnees. Among these faculty, there are two winners of Education Ministry's Program for New Century Excellent Talents in University, one winner of the National Ethnic Education Experts Committee, one winner of Guangdong "Hundred, Thousand and Ten Thousand Talent Project", and four are other high-level provincial talents. There are four provincial and ministerial teaching teams and scientific research teams which consist of public policy, national central city and development, governance of megacities, and poverty management in ethnic areas.

### 4. Discipline Platform

The school consists of the Guangdong Anti-Corruption Education Base (Integrity Construction Research Center), the Guangdong Humanities and Social Sciences Key Research Base (Guangzhou Development Research Institute), the Guangdong Key International

Cooperation Platform (Birmingham University-Guangzhou University Service Industry and Urban Renewal Research Center), the Guangdong Practice Teaching Demonstration Base (Guangzhou Municipal Government Service Center, the Guangzhou City Management and Comprehensive Law Enforcement Bureau), the Guangzhou Humanities and Social Sciences Key Research Base (Guangzhou Smart Governance Research Center and Guangzhou Integrity Research Center). These platforms provide strong support for talent training, scientific research and social services.

## 5. Talent Training

The school hosted more than 20 provincial and ministerial level teaching reform projects and published nine unique textbooks. "Practice and Exploration of Innovative Ability Training in Administrative Management" won the second prize of Guangdong Higher Education Teaching Reform Achievement. Students won more than 30 awards at provincial and ministerial levels such as the national "Challenge Cup" competition. Among them, the most distinctive is cultivating high-level athletes, which helped the Chinese women's basketball team win the gold medal in the Asian Games in Jakarta, the fourth place in the World Youth Championship and the qualification for the Tokyo Olympics.

## Introduction of Sociology

The discipline of sociology adheres to the principles of being demand-oriented, innovation-driven, characteristic led, and quality developed. The school strives to build the discipline into an advanced and demand oriented program with a strong foundation which focuses on the frontier and serves the society.

### 1. Discipline Overview

The Department of Sociology has formed a full range of teaching and subject categories: Bachelor of Sociology, Bachelor of Social Work, Master of Social Work (MSW), master degree in sociology at first-level discipline and doctoral degree in social statistics and social policy at second-level discipline. In 2004, the Department of Sociology was established to recruit undergraduates majoring in social work. In 2014, the school applied for the Master of Social Work

(MSW) program successfully which ranked 47th in the national sociology program from 2014 to 2015. The school began to recruit undergraduate majors in sociology in 2017. In 2018, the school was authorized to confer master's degrees in sociology and began to recruit academic graduate students in sociology. In 2014, a doctoral program in social statistics and social policy was set up under the doctoral program at the first-level discipline of statistics.

## 2. Disciplinary Fields

This major includes two fields, one is applied sociology and the other is social work:

(1) Applied sociology: It mainly educates students to understand the cutting-edge theories and the latest progress of contemporary sociology, understand China's national conditions and social conditions, be good at analyzing various social phenomena and problems, and have a good sense of innovation, innovative thinking, innovative ability and entrepreneurial ability. While teaching knowledge on Chinese and western countries' sociological theories, organizational sociology, social management and social issues to students, this disciplinary area also focuses on cutting-edge knowledge to include environmental sociology, disaster sociology, modern social consulting, social indicator design and social project evaluation.

(2) Social work: While teaching basic knowledge to include social welfare, human behavior and social environment and social work ethics, special attention is paid to social work practices and methods to include group work, case work, community work, social administration, psychological counseling methods. At the same time, this disciplinary area can help students to observe, think about and solve practical problems in social governance and social work by using basic theories and methods of sociology, demography and social work.

## 3. Faculty

There are 20 full-time faculty in sociology to include six professors, three doctoral supervisors, eight associate professors, and six assistant professors. There are 18 doctors with a doctorate rate of 90% and two masters. Among these faculty, nine have overseas study or visiting experience. One is a member of the Sociology Discipline Steering Committee of the Ministry of Education. One is a member of the expert committee of the decision-making advisory committee of Guangdong provincial people's government, two are the decision consultation experts of the Guangzhou Municipal People's Government, one is Guangdong Youth Cultural Talent and one is a member of Guangdong provincial education committee. Over the past ten years, sociology faculty

have won more than 20 national social science fund projects to include three key projects. Each of the staff hosted more than one research project. They have published more than 30 English papers in international journals and more than 40 papers in authoritative domestic journals.

#### 4. Discipline Platform

The school established the Guangdong provincial training center for social work talents, Guangdong provincial department of education's training base for postgraduates in social work, the key research base of humanities and social sciences in Guangdong province and the key research base of humanities and social sciences in Guangzhou city (Guangzhou Social Work Research Center). Staff established six social work service agencies and signed internship bases with many social work service agencies in Guangzhou, providing strong support for talent training, scientific research and social services.

#### 5. Talent Educating

In terms of enrollment, the Department of Sociology enrolled 40 students in one class in 2002, 80 students in two classes and 118 students in three classes. In terms of postgraduate entrance examination, more than ten or 20 graduates were admitted to national key universities (such as 985 and 211 universities) every year. The social work class of 2009 is called "the most excellent class". Among the 92 students in this class, 45 participated in the postgraduate entrance examination. Finally 38 passed the national line with 32 admitted.

## Undergraduate Programs and Courses

### Administration Management

Degree: a bachelor's of degree in management will be conferred with four-year study

EDUCATION Objectives: This major mainly educate students to become specialized personnel who are developed morally, intelligently and physically. Students will master the basic theory and professional knowledge of administrative management, be familiar with administrative policies and regulations, have administrative management capabilities and qualities, be suitable for the administrative management job in CPC departments, government organizations, social organizations, enterprises and institutions or to be engaged in teaching and research in administrative management.

Main Courses: Management, Administration, Law, Public Policy, Public Finance, National Civil Service, Contemporary Chinese Government and Politics, Leadership Science, Administrative Supervision, Civil Service Etiquette, Human Resource Management, etc.

Employment: After graduation, students can engage in administrative work in CPC departments and government organs, social organizations, enterprises and institutions or engage in administrative teaching and research work.

#### Sociology

Degree: a bachelor's degree in law will be conferred with four-year study.

Education Objectives: This major mainly educate students to have comprehensive talents and have solid theoretical basis of sociology and become proficient in social investigation and research methods. They will have the basic ability and innovation consciousness of scientific understanding and social research. They will be able to engage in social investigation and data analysis, policy research and policy evaluation, social management and planning in party and government organs, education, scientific research, cultural and other institutions, enterprises and social organizations

Main Courses: Introduction to Sociology, Research Methods of Social Investigation, History of Chinese Social Thought, Theory of Sociology Abroad, Social Statistics, Introduction to Community, Social Psychology, Introduction to Social Work, Economic Sociology, Development Sociology, Urban Sociology, Rural Sociology, Social Anthropology, Family Sociology, Population Sociology, Political Sociology, Organizational Sociology, Criminal Sociology, Sociology of Law, Folk Culture and Modernization, National Culture and Modernization, etc.

Employment: Most graduates in the Department of Sociology choose to continue their studies. Some of the graduate students who are excused from an examination go abroad to continue their studies. The school provides high-quality graduate students for sociology and related disciplines. The main fields of employment are: civil servants of various government departments at all levels, staff of public institutions, journalists and editors of news media, staff of non-governmental organizations, administrative staff of universities and enterprises and other fields.

## Postgraduate Programs and Courses

### Public Administration

Education Objectives: Postgraduate education in public administration is guided by Marxism, Mao Zedong Thought, Deng Xiaoping Theory, the Three Representatives' Important Thoughts, and Xi Jinping's Socialism Thoughts with Chinese Characteristics in the New Era. This program aims to educate students to become specialists in public affairs management with moral, intellectual and physical development. These students will meet the needs of economic and social development by studying the masterpieces of public management, the basic theories of public management, the research methods of public management, a professional foreign language, Chinese public affairs management practices, observing the society and dealing with issues in public life, students will have strong ability in theoretical recognition, scientific decision-making, organization and execution, communication and coordination, and public service. They will be researchers and practitioners suitable for public management in universities, scientific research institutions, CPC departments and government organs, social organizations and enterprises and institutions.

Research Fields: administration, public policy, social security, land resource management, urban governance

Main Courses: Introduction to Masterpieces of Public Management, Frontiers of Public Management Theory, Qualitative Research Methods of Public Management, Quantitative Research Methods of Public Management, Frontiers of Public Economics Theory, GIS, Remote Sensing and Public Management, Comparative Public Administration and Global Governance, Digital Government and Smart Governance, Public Policy Theory and Practice, Public Supervision and Integrity, Social Security Theory and Practice, Public Health and Health Governance, Land Utilization and Ecological Economy, Urban Governance Theory and Practice, Crisis Management and Disaster Governance

## Sociology

Education Objectives: Master's degree education in the discipline of sociology is guided by Marxism, Mao Zedong Thought, Deng Xiaoping Theory, the Three Representatives' Important Thoughts, and Xi Jinping's Socialism Thoughts with Chinese Characteristics in the New Era. His program educates the high-level, complex and application-oriented talents with moral, intellectual and physical development. Students will have solid basic knowledge, clear professional thinking and outstanding professional ability. Students can be suitable for the development of socialist

modernization with Chinese characteristics and be competent to do the job related to theoretical research and practical work for colleges, scientific research institutions, party and government organs, enterprises and institutions and social organizations. The specific requirements are:

1. Students should have a high level of Marxist theory, master the basic principles of dialectical materialism and historical materialism and establish a scientific world outlook and methodology, have a good professionalism, noble scientific morality and a strong sense of social responsibility as well as moral integrity.

2. Students should master systematically the basic theories and expertise of sociology and be familiar with the history, current situation, and frontier trends of sociology at home and abroad. They should master systematically the basic principles, methods, and techniques of social investigation and research. Students should be able to engage in theoretical research and applied research independently. Students should have a rigorous scientific research style, a good spirit of cooperation, a strong sense of innovation and a strong ability to communicate.

3. Students should be proficient in a foreign language with strong professional foreign language ability.

Training fields: sociological theory and methods, applied sociology, social management and social policy, social work

Main Courses: Topics on the History of Chinese Social Thought, Topics on Western Sociological Theories, Topics on Modern Social Psychology, Social Statistics and Statistical Software Applications, Modern Social Research Methods, Development Sociology and Chinese Modernization, Topics on Applied Sociology, Topics on Urban Sociology, Social Policy Theory and Practice, Special Topics in Social Management, Special Topics in Social Work Theory, Special Topics in Social Welfare.

### Social Work (MSW)

Education Objectives: To fully implement the party's education policy, implement the fundamental task of establishing morality, meet the needs of economic and social development and the innovative development of social work, the school cultivates the applied senior professional talents with correct ideology and qualified social responsibility. Students will develop professional values: people-centered, helping people to help themselves, fair and just. Students will master the theories and methods of social work, be familiar with Chinese social policies, have

strong abilities in social work service planning, execution, supervision, evaluation, management and research. They will be competent at social services and social management for different groups and specialized fields in all levels of social the educational institutions, social organizations, social work institutions and social service organizations. The specific requirements are:

1. Support the leadership of the Communist Party of China, love the motherland, abide by the laws and regulations, have a high sense of social responsibility to serve the country and the people, have good professional ethics and entrepreneurial spirit, scientific and rigorous and pragmatic learning attitude and work style as well as physical and mental health.

2. Master solid basic theory and solid professional knowledge in the field of social work, have the ability to independently carry out social work services and social organization management in a certain direction of the social work, be familiar with the norms of the social work and have a good career Literacy.

3. Master a foreign language, be proficient in reading foreign materials in the social work industry and use the foreign language for simple international communication.

4. Help individuals, families, groups and communities in need, integrate social resources, coordinate social relations, prevent and solve social problems, restore and develop social functions.

5. Study deeply about high-level social work practice, be able to use social work professional methods and social work service skills to engage in professional social work, be competent in case work and group work, and effectively solve problems for individuals and special crowd in society.

6. Master social management and social work management knowledge, enhance the ability to analyze and study social issues, formulate and implement various social policies, and be able to engage in various social work management affairs in related government departments, social service organizations, social work organizations, etc.

7. Master the supervision methods and skills of social work, be able to apply the professional knowledge to carry out the education and training of junior social workers, guide the junior social workers to carry out social work services, or supervise the internship of the undergraduates in the social work.

8. Understand the development condition and trends of social work and social management in foreign countries and be able to explore the development rules of social work and the appropriate development path in the region in light of national conditions and local conditions to accelerate the progress of internationalization and localization of social work.

Education Areas: senior practice of social work, organization management of social work

Main Courses: modern social work theory, social work research methods, advanced social work practices, social work ethics, social policy analysis, frontier lectures, foreign social work practice experience, social work service management, social work business supervision, social work planning, society organization management, social work assessment.

## Research institutions

## Academic Team

## Gupa Guest

Sheying Chen



Born in 1955, Professor Chen is the former academic vice president of Pace University and a tenured professor. He is the chief expert of the "Metropolis Governance", an international cooperation project of China State Administration of Foreign Experts Affairs. He has successively served as lecturer of Sun Yat-sen University, director of the Department of Social Human

Psychology and Social Work in Staten Island College at City University of New York, dean of the School of Management at Guam University, and vice president of the Academic Associate of Southeast Indiana University. In addition, he is the editor-in-chief of *International Social Policy and Administrative Practice* and *International Aged Studies*, the editor of *British Education, Social and Behavioral Science*, the guest editor of *Canadian Journal of Sociology*, the editor-in-chief of *China Research*. He is a senior reviewer of the North China Higher Education Commission of the United States and a reviewer of the Research Grants Council of Hong Kong Universities.

## Kim Yunkwon



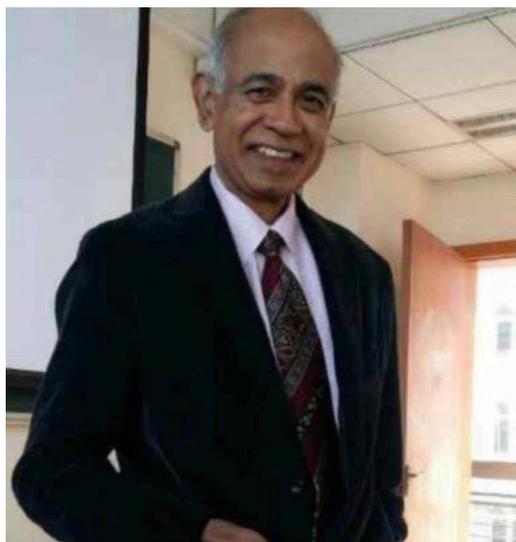
Born in Gyeonggi-do, South Korea in 1962, Professor Kim is a research member of Korea Institute of Public Administration and a Chief Expert of the 3.0 International Cooperation Project of the Chinese and Korean Government. He has studied at Chung-Ang University and Seoul University successively, and received his Bachelor's degree in English Education, his Master's degree in Policy, and his Doctoral degree in Administration. He was a researcher of Administration School of Seoul University, a minister of Goyang Knowledge and Information Industry Promotion Institute, and the Secretary of the Korean Ministry of Administration and Self-Government. Mainly engaged in research on government reform, public policy and performance management, his outstanding research on government 3.0 has taken the lead in promoting the government 3.0 strategy in South Korea.

## Patrick Leung



Born in Hong Kong, China in 1955, Patrick Leung is a professor in the Institute of Social Work at the University of Houston, and the chief expert of the International Cooperation Project "Social Work and Metropolis Governance" of the State Administration. He is the Director of the Department of International Social Work Education at the University of Houston, Chairman of the Texas Child the Welfare Evaluation Committee, and the Director of Evaluation of the Child The Welfare Program. As a doctor of social work and doctor of methodology at Ohio State University, a master of social work and a master of public administration, he is mainly engaged in research on children and families, refugees, Asia, mental health of the elderly, and HIV medical social work.

## Soma Hewa



Born in Sri Lanka in 1955, Soma Hewa is a professor at the School of Policy Research in Queen's University of Canada, a principal researcher in the population health and non-profit

sector in Quebec, Canada. He is also a chief expert in “Public Health Governance” , which is an international cooperation project of China ’s State Administration of Foreign Experts Affairs. He received an undergraduate degree in Sri Lanka, a master's degree in sociology at the University of Manitoba, Canada in 1983, and was a visiting student at the University of Munich, Germany from 1984 to 1985, Received his Ph.D. in Sociology from the University of Alberta, Canada in 1987, and was a visiting professor at the University of Bologna in Italy in 1997. He has been engaged in teaching and research work in various research institutions such as the University of British Columbia and the University of Alberta, Canada. He mainly engaged in research in the fields of health sociology, population health and social capital, public health, charitable organizations and so on.

## Monit Cheung



Born in Hong Kong in 1957, Monit Cheung is a professor in the School of Social Work at the University of Houston. She is an assistant expert in "Social Work and Metropolitan Governance", which is the International Cooperation Project of the State Administration of Foreign Experts of China. She received a doctorate in social work from the Ohio State University, a master's degree in social work, a master's degree in public administration and management, and a diploma in sociology from Hong Kong Baptist University. She is the director of the Texas Child the Welfare Education Program, the director of clinical work, and the deputy director of the Family and

Children's Creative Research Center.

## Research Projects

### 2019 National Social Science Fund Projects

- ◆ Zhou Limin: Research on disaster management in the era of artificial intelligence (major project)
- ◆ Dong Shitao: Research on the Orderly Participation of Citizens in the Construction of a Clean Government with Chinese Characteristics in the Internet Era (general project)
- ◆ Wang Xia: Research on Intergenerational Relations of Political Leaders of Democratic Parties (general project)
- ◆ Fu Yan: Research on the Innovation of Ideological and Political Work Methods under the Condition of Artificial Intelligence (youth project)

### 2018 National Social Science Fund Projects

- ◆ Zhang Maoyuan: Research on the Technology Benefit Distribution Mechanism of the social changes Caused by Information Technology Application (major project)
- ◆ Wang Fengyun: Research on the Effective Supply Mechanism of Social Security Services in Megacities (general project)
- ◆ Xie Zhiju: Research on targeted poverty alleviation and social adaptation of poor families (general project)
- ◆ Shen Benqiu: Research on the International Public Crisis Governance Model and China 's Strategy Supported by Big Data (general project)
- ◆ Wang Liang: Social Capital Logic Adapted by Foreigners Coming to China and Its Enlightenment on Governance (general project)
- ◆ Liu Jianyi: Research on the innovation of government regulation driven by Big Data(youth project)
- ◆ Hu Qian: Research on Collective Action of Lost People Based on Expression of Interest(youth project)

### 2017 National Social Science Fund Projects

- ◆ Chen Tan: Research on Modernization of Government Governance Ability driven By Big data (major project)
- ◆ Xie Jianshe: Research on the Structural Reform of Public Service Supply and the Improvement of Rural Workers ' Gain (major project)

- ◆ Hu Rong: Research on the Social Space and Governance Path of the Bottom Groups in Metropolis (general project)
- ◆ Liu Bo: A Study on the Construction of the Old-age Security System for Urban Lonely Families from the Perspective of Policy Network (general project)
- ◆ Ding Kuili: Research on Coordination Mechanism between Central and Local Governments in the Implementation of Strategic Emerging Industrial Policies (general project)

#### 4. Social Service

Chen Tan Attended 2019 China International Digital Government Expo







#### Chen Tan Attended 2019 China International Digital Government Expo on Invitation

The 2019 China International Digital Government Expo was held in Beijing from December 23 to 24 in 2019. The conference was jointly sponsored by the Digital Government Affairs Platform, the Professional Committee of Digital Government Services of China Communication Industry Association, and the E-Government of Huazhong University of Science and Technology. Zhou Wenzhang(former deputy dean of the National Academic of Governance), Huang Xiaoxin(secretary of the Party Committee of Chinese Academy of Press and Publication) and Han Juke(vice president and secretary-general of China Communications Industry Association) attended the meeting and gave wonderful speeches. The staff from Government Affairs and Big Data Bureaus across the country also attended the meeting. Professor Chen Tan, the chief expert of the National Social Science Fund Major Project "Big Data Driven Government Governance Modernization Research" and dean of Guangzhou University's Southern Governance Research Institute, was invited to attend the meeting and made a keynote speech on "The Future of Government in the Era of Artificial Intelligence".

Based on the theme of "Digital Consensus and Transformation Practice", the expo conducted a seminar on government affairs service innovation and released the "Blue Book of 2019 Provincial

Government Service APP". The expo also launched the first series of "Digital Government Service Platform" teaching materials : "One Window": Reform of Government Services in the Internet Era (written by Liu Yunqiang), "Review of Ancient Chinese Governance Models", "Review of Foreign Government Government Services Models" and other books. Professor Gu Pingan from the Party School of the Central Committee of the Communist Party of China (National Academic Governance), Meng Qingguo, executive dean of the National Governance Research Institute of Tsinghua University and director of the Government Affairs Laboratory, and Liu Yunqiang, the distinguished researcher of the China Government Affairs Research Center of Guangzhou University, were awarded the honorary title of "2019 Influential Figures in China's Government Affairs ".

The government services of eight advanced countries in the world are shown in the international exhibition area, while the innovative model of government services are shown in the domestic exhibition area. Frontier results of government services were presented in the exhibitions. They are from Ningxia Hui Autonomous Region's road to innovation in government services, the digital government platform of Beijing Baiwen Company, the intelligent products of the government hall of Guangzhou Liqi Intelligent Co., Ltd., and the government service monitoring software of Beijing Netscape Prosperous Technology Development Center, etc. Mr. Liu Yunqiang(distinguished researcher of Guangzhou University's Southern Governance Research Institute and China Government Affairs Research Center) and Mr. Liu Min'an attended the meeting and gave keynote speeches.

2019 China International Digital Government Expo was conducive to developing the "decentralization of service" reform in depth. It also helped promoting the "Internet + government services" and was conducive to accelerating the construction of a national integrated online government services platform and promoting the process of transformation of government service

from government supply orientation to public demand orientation. It is also helpful to the transformation from "offline running" to "online office", from "separate office" to "cooperative office".

### **The Conclusion Meeting of Research on The Reform of Futian Government Service Held in Shenzhen**



The conclusion meeting of research on reform of Futian government service was held in Futian Government Service Center in Shenzhen in the afternoon of December 18, 2019. Chen Tan (dean of Southern Governance Research Institute of Guangzhou University and director of Guangzhou Smart Governance Research Center), Tian Yun(director of Administrative Affairs Management Department of Shenzhen Municipal Government Service Data Administration), Liu Minan (director of Futian Administrative Service Center), Chen Wen(executive dean of Urban Governance Research Institute of Shenzhen University),Liu Xiaoyang(secretary-general of Guangzhou Smart Governance Research Center), Liu Jianyi(secretary-general of Southern

Governance Research Institute of Guangzhou University), Wang Bingjun( general manager of Futian Government Affairs Service Center),Zhao Wei(minister of Process Optimization)and Chen Xiaojia(assistant researcher of Guangzhou Smart Governance Research Center) attended the closing meeting.



The meeting was hosted by Professor Chen Tan(dean of Southern Governance Research Institute at Guangzhou University ).The group introduced the basic situation of the project establishment and project research for a start. They also introduced how they begin the cooperation and the background of project establishment and the process of research. Associate Professor Liu Jianyi(the deputy leader of the research group and secretary-general of Southern Governance Research Institute at Guangzhou University) and associate Professor Liu Xiaoyang (secretary-general of Guangzhou Smart Governance Research Center) presented the basic environment of research from the aspects of background, value, methods, purpose of reforming Futian governance service, unfavorable factors, possible strategy, public satisfaction of "Internet + Government Service" in Futian ,etc.

The experts commented after the presentation. Director Tian Yun put forward suggestions for modification in view of the deficiencies, problems and countermeasures of the reform of government services in Futian. He suggested integrating and consolidating research data, and enriching research content. The pertinence and feasibility of the countermeasures were in line with the development trend of the automatic supply of government services. Professor Chen Wen approved the efforts of the research team from the aspects of report structure, investigation process, and data scale. At the same time, he proposed suggestions for optimizing existing research from the aspects of reforming ideas, systems, mechanisms, means, methods, etc. The importance of departmental coordination was emphasized to drive the further deepening of government service reform in Futian.

### **Xie Zhiju and Her Research Team's Research On Grassroots Social Governance Innovation In Shenzhen**



On January 8, 2020, Professor Xie Zhiju (the doctoral tutor from the School of Public Administration at Guangzhou University and deputy dean of the Southern Governance Research Institute) and master student Li Shangheng, undergraduates Chen Yiyi and Deng Jiewen, and

other companions (12 people in team in total) did a survey on grassroots society governance innovation in Longgang and Pingshan Shenzhen . The purpose of this survey was to gain a deeper understanding of the Longgang Youth Innovation and Entrepreneurship Service System and the “six governance integration” model of grassroots social governance innovation in Pingshan.



From 9 am to 12 am on January 8, 2020, Professor Xie Zhiju and group members visited the Shenzhen-HongKong-Macao Youth Innovation and Entrepreneurship Service Center in Longgang. They had a group discussion with Guo Liuchang (secretary-general of the center), Ouyang

Xing(head of the operation program) and Zhang Min(deputy director of Longgang Youth League Office). The investigation revealed that the Longgang Shenzhen Youth Innovation Center was established on May 18, 2018. It was an important measure for the Longgang Committee and District Government to implement an innovation-driven development strategy, to give talents a platform to show their capabilities, and to build a 'east center'. The center, based on serving the young people of Shenzhen, Hong Kong and Macao, is oriented at home and abroad. It focuses on youth innovation and entrepreneurship. In accordance with the principle of "government guidance, market operation, and social interaction", it transfers multiple resources from the government, social organizations, universities and markets to build a comprehensive service system to serve the innovation and entrepreneurship of Shenzhen, Hong Kong and Macao youth with precision.



In the discussion, Guo Liuchang(the head of the operation team of the Youth Innovation Center and the secretary general of the Longgang Youth Enterprise Association) introduced the development process of the Youth Innovation Center in detail and pointed out how the Youth Innovation Center played its role as a "porter for entrepreneurial innovation services" to make full use of platform advantage, and provided youth entrepreneurship services. Secretary-general Guo also emphasized that while achieving achievements, the Youth Innovation Center was also faced

with some pressure and some difficulties, but he was confident to overcome the pressure and difficulties and provide better services for young entrepreneurs in Shenzhen, Hong Kong and Macao.

At 2pm, researchers were divided into two teams. One team investigated Longgang Dayun Software Town and the other went to Pingshan Political and Legal Committee. In Dayun Software Town, the research team learned about the operation mechanism of the town and the basic situation of the stationed company, and conducted in-depth interviews and group discussions with some young entrepreneurs. On January 9, 2019, the research team conducted a large-scale questionnaire survey among young entrepreneurs in the town.

### **Zhou Limin's Research Result Was Selected As the Final Exam Material**

Recently, the results of the resilience city research, written by Professor Zhou Limin from the School of Public Administration of Guangzhou University, which was published in the Journal of Beijing Administration Institute and the Comparative Economic & Social Systems, has aroused great concern in society. It was appointed as the third of three materials analysis of resilient cities in the first semester of school year 2019-2020 final exam paper of the senior high students in Xicheng District Beijing in January 2020.

This not only showed that Professor Zhou Limin's research on resilience in cities had an important theoretical significance, but also showed that the research gained social recognition initially. To a certain extent, it was a certain degree of transformation of social science research results.

- Deng Zeyu, a student of the school graduated in 2004 and majoring in public utility management, was passionate about hosting and broadcasting journalism during his time at the school. He worked as a news editor at Guangzhou Station for one year.
- Zhang Zhidong, a graduate of the school in 1990. He was a teacher from a normal school. Now he is the deputy director of the Nansha District Education Bureau.
- Xu Caiyong, an undergraduate in 2002 and majoring in administrative management, has worked in Shenzhen Guangshi Logistics Group, Shenzhen Convention and Exhibition Center, Guangyao Group, Provincial Fucui Center, Guangdong University Student Internship and Employment Base, Shenzhen Yunfu Network Technology Co., Ltd. etc. , Currently is the general manager of Guangzhou Maishang E-Commerce Co., Ltd., and the co-founder of Jiuniuhui Yiye Word of Mouth Alliance.
- Luo Guicheng, an administrative management student in 2002. He used to be the counselor of Nanhua Business School and is currently the deputy director of the Construction Office of "Innovation and Strong School Project" of Guangdong Water Conservancy and Electric Power Vocational and Technical College. In 2014, he founded Guangzhou Mengqi Education Technology Co., Ltd. He won the title of "Outstanding Communist Party Member of the Committee Directly under the Communist Party of China Guangdong Federation of Trade Unions".
- Lin Guokang, a social work student in 2004, is the director of the Social Work Center of the Guangzhou Youth Cultural Palace, the Director-General of the Social Work Service Center of the Qing Palace, and the director of the Guangdong Social Workers and Volunteers Cooperation Promotion Association, the supervisor of Social Work Internship in a number of colleges and universities, the member of the Guangzhou Youth AIDS Prevention Expert Advisory Group.

- Liu Mingzhu, an administrative management student in 2008, is currently the director of the office of Shangjin College of Guangzhou Medical University, the counselor at the College of Traditional Chinese Medicine and a tutor of the group study at Shunde Campus. She has won many honors such as the outstanding Communist Party member of Guangdong Province education system, Guangzhou best student, the top ten student of Guangzhou University and so on.
- Zhong Tiany, an administrative management student in 2008, is currently working as the deputy secretary of the Youth League Committee of Wanqingsha Town, the assistant of the Labor and Social Security Service Center, and the head of the labor supervision squadron. He has served as the deputy secretary of the Party branch of the student and has won the college's personal outstanding contribution award, the school's outstanding graduate, the runner-up in the campus debate competition, the Guangzhou college job search challenge season runner-up, the best popularity award and so on.
- Wei Bolin, a student of the School of Public Administration in 2005, one of the founders of the Press Center of the School of Public Administration (now the New Media Center of the School of Public Administration), one of the founders of the reporter team of Xinchuanwang of the School of Journalism and Communication, he entered Guangdong Sports Channel and the Asian Games Organizing Committee as an intern during college. After graduation, he served as the current political reporter and editor in charge of the news center of Meizhou Radio and TV Station. Now he is in charge of the column of "Meizhou News Network", the operation of Meizhou News Network Public Account and Official Weibo.