

## **Homepage**

Purpose: The institute was established in December 2018 to carry out systematic and in-depth research on Lingnan culture and art in a planned and organized manner. This research explores and utilizes Lingnan cultural resources to improve and enhance Lingnan cultural quality and image while promoting the inheritance, innovation and application of Lingnan culture. This provides high-quality information and strong intellectual support to facilitate Guangdong with a stronger culture and enable Guangzhou to become a famous cultural city in the world. The institute also promotes the construction of a new Lingnan cultural center while opening up a new window for Guangzhou University to serve local economic and social development, explore new paths, and enhance the popularity and influence of Guangzhou University nationally and worldwide.

### General information:

The research focus of the institute is to carry out systematic and in-depth research on Lingnan culture and art to include literature collation and database construction, field investigation, theoretical research and application. Research fields include: Lingnan music and dance, Lingnan art, Lingnan traditional crafts, Lingnan language and literature, Guangdong opera and Guangdong music, Lingnan folk beliefs, Lingnan

architectural culture, Guangzhou city history, the *Guangzhou Ceremony*, etc. The purpose of constructing this research institute is to build a Lingnan Culture and Art Research Institute providing a base for high influence and popularity in document integration, talent gathering, academic research, achievement promotion, decision-making consultation, and talent training, etc. It also strives to be a national key research base and give full emphasis to the important role universities play in local cultural heritage and innovation.

### **Famous Experts and Scholars**

Ji Dejun <http://gzgfw.h.gzhu.edu.cn/info/1104/1262.htm>

Professor Ji Dejun, born in September 1966 in Changfeng County, Anhui Province, received his PhD degree in literature. Since 1997, he has taught in Guangzhou Normal University and Guangzhou University. From 1998 to 2005, he served as the Director of Ancient Literature Teaching and Research Office, Deputy Director and Director of Chinese studies Department. From 2005 to 2011, he served as the Deputy Dean of the school of Humanities of Guangzhou University. Since June 2011, he has served as the Director of the Guangzhou University library, Dean of the School of Journalism and Communication, Director of the "Guangfu Culture Research Base" and Dean of the School of Humanities and Social

Sciences and the Key Research Base of Guangdong Characteristic Culture and Guangzhou Humanities and Social Sciences. He is mainly engaged in the research of ancient Chinese novels, literature and communication, regional culture and literature, etc. He also works as Director of Literature Research Association of Ming Dynasty, Executive Director of Water Margin Society of China, Director of Romance of Three Kingdoms Society of China, Director of Cultural Research Association of Journey to the West of China, Executive Director of Guangdong Sinology Society, etc. He has presided on over 15 national, ministerial, provincial and municipal projects and published 7 monographs, 4 books and 4 textbooks. His awards include the Advanced Worker of Philosophy and Social Sciences in Guangzhou in 2004, the Provincial Excellent Talent of "Thousand, Hundred and Ten Projects" in Guangdong Higher Education Institutions in 2008, and the First Level Excellent Talent of the 3rd Guangzhou Ideological Front in 2010. In 2011, he was selected as the first Young and Middle-aged Academic Leader of Yangcheng scholars.

Wang Yuanlin <http://hongmerchant.gzhu.edu.cn/info/1114/1066.htm>

Professor Wang Yuanlin, was born in 1968 in Dali, Shanxi Province, and holds a doctorate in history. He is currently the Director of Thirteen-Hong Research Center of Guangzhou University, Deputy Director of Lingnan

Institute of Culture and Art, Director of History Discipline (undergraduate and masters degree), and a Professor in the history department. He is a specially employed counselor and PhD supervisor of the People's Government of Guangdong Province. He also works as Deputy Director of the China Overseas Transportation History Research Association, Director of China Foreign Relations History Research Association, member of the History and Geography Professional Committee of Chinas Geographic Society, Executive Director of Chinas Ancient Capital Society, Chairman of Guangdong Pearl River Culture Research Association, Vice Chairman of Guangdong Folk Literature and Art Association, Vice Chairman of Guangzhou Thirteen-Hong Culture Promotion Association, and Vice Chairman of Guangzhou Huangpu Ancient Port Research Association, Director and Deputy Director of Guangdong Society of History and Geography and Deputy Director of Guangzhou Association of Folk Writers and Artists. His research fields include the Thirteen-Hong and the Maritime Silk Road, Guangzhou city history and China's port changes, Guangfu culture and Lingnan cultural heritage, folk beliefs and the historical geography of the South China Sea. He has presided over three national projects (including one national key project, one major project sub project and one major project and sub project leader of the Ministry of Education), and completed seven national and provincial level projects. He has been awarded the Special

Counselor and Doctoral Supervisor of Guangdong Provincial People's Government and the 9th Youth Excellent Teacher Award of Fok Yingtung Education Foundation. He has also been selected into the "New Century Excellent Talents Support Plan" of the Ministry of Education and the "Thousand, Hundred and Ten Projects" Excellent Talents of Guangdong Province.

Ma Da <http://yywd.gzhu.edu.cn/info/10485/88752.htm>

Ma Da, Honorary Dean of the Institute, is a second-class Professor and PhD supervisor. He is the first doctor of music education in China and the Guangzhou Scholar Distinguished Professor of Guangzhou University. His titles include the leader of master's degree of music and dance in Guangzhou University, an outstanding teacher of Guangzhou City, a senior visiting scholar of California State University, national fourth round subject evaluation expert of the Ministry of Education, third national art degree expert of professional subcommittee of Graduate Education Steering Committee, expert of doctoral dissertation review of academic degree center of the Ministry of Education, special researcher of Musicology Research Institute of Central Conservatory of Music, distinguished researcher of the key research base of Humanities and Social Sciences of Ministry of Education, member of Chinas Regional Music Education Development Expert Committee of Central Institute of

Education Science, former professor and PhD supervisor of Fujian Normal University, famous teacher of Fujian Higher Education Institutions, Vice President of Chinas Society of Music Education and the most influential scholar of Chinese philosophy and social sciences" (2017) of Chinas Humanities and Social Sciences Evaluation Research Center of Chang'an University. He is devoted to the study of music pedagogy and the inheritance of Lingnan traditional music. He has published more than 160 papers in Chinese core, CSSCI and other academic journals and published 15 books and textbooks. He presided over and participated in 17 national and provincial scientific research projects. He has received a total of 15 national and provincial awards including national excellent courses, second prize of national teaching achievement award, first and second prizes of provincial teaching achievement award and the second prize of provincial social science excellent achievement award, etc.

Zeng Daxing <http://gzgfw.h.gzhu.edu.cn/info/1103/1261.htm>

Professor Zeng Daxing, born in June 1958 in Chibi, Hubei Province, holds a doctorate and is a supervisor of the master's degree. He is Director of the Research Center of Literary Geography, School of Humanities, Guangzhou University and Executive Deputy Director of the Guangfu Cultural Research Center. He is also President of Chinas Society of Literary Geography, Executive Director of Chinas Society of Poetry

Studies, member of the Guangdong Intangible Cultural Heritage Protection Expert Committee, Guangdong Province Executive Director of Cultural Society, Director of Guangdong Film Artists Association, Director of Guangdong Cultural Communication Association, Director of Guangdong Ancient Literary Theory Association, Director of Guangdong Folk Artists Association and Vice Chairman of Guangzhou Literary Critics Association. He is primarily engaged in the research of literary geography, lexicology and Guangfu culture. He has presided over 3 National Social Science Fund projects, 6 provincial and municipal projects, published 12 academic monographs, edited 3 volumes of the annual journal of literary geography, 3 textbooks and teaching research works, and published more than 100 academic papers.

### **Academic teams**

The Institute has 3 academic teams with 88 members.

1. The protection and inheritance of Lingnan culture and art team investigates and explores Lingnan culture and art heritage, explores new models of protection and inheritance, constructs a Lingnan culture and art resource database, and protects Lingnan culture and art through digitization. There are 33 team members, including 17 professors, 9 deputy senior executives, 6 lecturers and 20 doctorate degree members.

2. The the activation and utilization of Lingnan culture and art resources team explores how to develop, transform and utilize Lingnan culture and art resources innovatively and promote the innovation and development of regional cultural construction and related cultural industries. There are 35 team members, including 19 professors, 17 deputy senior executives, 9 lecturers and 24 doctorate degree members.

3. The communication and promotion of Lingnan culture and art team studies how to use modern media technology, innovate the discourse system, build the communication system of Lingnan culture and art, disseminate and promote Chinese culture, and achieves the goal of "reaching out" of Lingnan culture and art. There are 20 team members, including 11 professors, 10 deputy senior executives, 3 lecturers and 18 doctorate degree members.

### **International Experts**

Aleppo

<http://hongmerchant.gzhu.edu.cn/info/1115/1099.htm>

<https://gzhu.academia.edu/RobertAntony>



The Institute conducts the following research projects: 2 major national social science projects; 1 major Guangzhou planning project; 4 National Social Science Foundation projects; 2 training projects of the Ministry of culture and tourism, the Ministry of Education and the Ministry of human resources and social security; 2 subprojects of major national social science projects; 6 humanities and social science projects of the Ministry of education; 7 philosophy and social science projects of Guangdong Province; 1 innovation team of Guangdong Province; 5 projects of the Department of education of Guangdong Province; and 11 projects of Guangzhou City.

### Research Platforms

The Institute coordinates its research strength of arts, design, music and dance, drama and film and television, Chinese language and literature, history, journalism and communication, architecture and other first-class disciplines. The Institute relies on the research bases of Humanities and Social Sciences (such as Guangfu Culture Research Center), the Thirteen-Hong Research Center, and the Schools of Humanities, Music and Dance Institute, Art and Design Institute, Architecture and Urban Planning, Journalism and Communication. It coordinates the academic resources of these different schools and disciplines to establish the

Lingnan Culture and Art Research Institute.